

Degree Program for Bachelor of Science with Majors in Business Administration
Catalog Requirements for 2007/2008 Academic Year
 (Expires summer 2014)

Name: _____ Student # **G O O** _____ Date: _____

OAKLAND UNIVERSITY • School of Business Administration • 238 Elliott Hall, Rochester, MI 48309

▶ **MAJOR STANDING REQUIREMENTS: 2.0 in each pre-core course and RHT 160 + 2.6 cumulative GPA at OU**
 Course Grade Transfer Need

FOUNDATIONS KNOWLEDGE AREAS	RHT 150 Composition I					
	▶ RHT 160 Composition II					
	Writing Intensive General Education – use a course from Explorations Knowledge Areas					
	Writing Intensive Major Course	Choose one course to satisfy each of the requirements for the Knowledge Areas from the approved lists beginning on Pg. 70 in the 2007/08 Undergraduate Catalog, (40 credits minimum)	Fulfilled by MGT435			
	Formal Reasoning		Fulfilled by MTH 121/122 in pre-core			
EXPLORATIONS KNOWLEDGE AREAS	Arts					
	Foreign Language & Culture					
	Global Perspective (MGT110 suggested)					
	Literature					
	Natural Science & Technology					
	Social Science					
	Western Civilization (PHL 103 suggested)					
INTEGRATION KNOWLEDGE AREAS	Knowledge Applications					
	Capstone Experience					
DIVERSITY	U.S. Diversity Course - use a course from Explorations Knowledge Areas					
BUSINESS PRE-CORE	MTH 011 and/or MTH 012 (if necessary) ▫					
	▶ MTH 121 Linear Programming (or MTH 141)					
	▶ MTH 122 Calculus for Social Science (or MTH 154)					
	▶ QMM 240 Statistical Methods for Bus. I - 3 crs. (or QMM 250 - 6 crs.)					
	▶ ECN 200 Macroeconomics (or ECN 210 - 6 crs.)					
	▶ ECN 201 Microeconomics (or ECN 210 - 6 crs.)					
	▶ ACC 200 Introductory Financial Accounting					
	▶ ACC 210 Managerial & Cost Accounting I					
	▶ MIS 100 Business Problem Solving w/IT - 3 crs.					
	▶ COM 201 Public Speaking or 202 Group Dynamics (Accounting majors: take COM 201 if future CPA certification planned)					
BUSINESS CORE	QMM 241 Stat. Methods for Bus. II - 3 crs. (or QMM 250 - 6 crs.)					
	ENG 382 Business Writing					
	• MKT 302 Marketing					
	• ORG 330 Intro Organizational Behavior - 3 crs.					
	• MIS 300 Management Information Systems - 3 crs.					
	• ECN 303 Managerial Economics - 3 crs.					
	• POM 343 Operations Management					
	• FIN 322 Managerial Finance I					
	• ORG 331 Intro Mgmt. Human Resources - 3 crs.					
	• MGT 350 Legal Environment of Business - 3 crs.					
	• MGT 435 Management Strategies & Policies					
MAJOR COURSES (See Back) Note: Plan to take major courses in Fall and Winter semesters						

▫ Credits cannot be used to satisfy minimum graduation requirements. **128 credits** – General electives may be required to reach this minimum.
 • **MAJOR STANDING** is required to take these courses. Major standing is also required before taking most major courses (see back).
TO APPLY FOR MAJOR STANDING: Complete and submit an "Application for Major Standing" form to the ULDC in September if you expect to complete the requirements in fall semester and in January if you expect to complete the requirements in winter semester or spring/ summer session.

MAJOR COURSE REQUIREMENTS 2007/2008

A minimum of 2.0 grade is required for each course in each major. Freshmen pre-business and undecided business students admitted under this catalog year are not eligible to take any 300- or 400-level SBA courses without major standing in the business school (Economics courses excepted). Transfer students admitted into this catalog year should see an adviser for Core course restrictions. (See separate checklists for the B.A. and B.S. in Economics.)

ACCOUNTING

ACC 310
ACC 311
ACC 318
ACC 320

Choose four courses (12 credits) from the following: ACC 301, ACC 401, ACC 411, ACC 412, ACC 415, ACC 480*

FINANCE

ACC 301 (or BOTH ACC 310 and ACC 311)
FIN 416
FIN 422

Choose three courses from the following:

FIN 417, FIN 418, FIN 419, FIN 420, FIN 480*

(ACC 320 or ECN 321 may be substituted for one finance elective.)

BUSINESS ECONOMICS

ECN302
ECN304
ECN405

Choose four 300-level or above economics electives (at least one must be at 400 level.)

GENERAL MANAGEMENT

Choose any 15 credits in electives from the School of Business Administration (ACC, ATB, ECN, FIN, MGT, MIS, MKT, ORG, POM, or QMM). These electives must be chosen from courses numbered 300 or higher and at least 6 credits must be at the 400 level. A student may not double major in general management and another major in the SBA, but other combinations are allowed. See catalog for available minors.

HUMAN RESOURCES MANAGEMENT

ORG 430
ORG 433
ORG 434

HUMAN RESOURCES MANAGEMENT (Continued)

Choose two courses, at least one of which is a 400-level ORG course, from the following: ORG 431, ORG 432, ORG 470, ORG 480*, MGT 480*, ECN 338, PS 454.

In addition to the course requirements listed above, students must complete an HRM Experience (HRME) or pass the PHR Certification Exam offered by the Human Resource Certification Institute (HRCI). See 2007/08 Undergraduate Catalog (Pg. xxx) for additional information.

MANAGEMENT INFORMATION SYSTEMS

MIS 305
MIS 314
MIS 315
MIS 350

Choose three courses from the following: MIS405, MIS 418, MIS 420, MIS 422, MIS 424, MIS 426, MIS 436, MIS 446, MIS 480*.

MARKETING

MKT 353
MKT 404
MKT 405

Choose two courses from the following: MKT 406, MKT 420, MKT 430, MKT 450, MKT 470, MKT 480*

OPERATIONS MANAGEMENT

POM 443
POM 450

Choose four courses from the following: POM 440, QMM 440, POM 442, QMM 452, POM 448, POM 480*, POM 490, (ACC 320, MIS420, MIS 446, ISE 477, ISE 484, or ISE 485 may be substituted for one elective.)

▪For POM 490, students can undertake a spring/summer internship that will pursue work on significant operations management problem-solving applications.

*Courses numbered 480 may be repeated for credit provided the topics are different.

SBA Undergraduate Leadership & Development Center (ULDC) ▪ www.sba.oakland.edu/undergrad/

IMPORTANT NOTES:

1. **ALWAYS EARLY REGISTER!** All registration dates are published on the OU Web site.
2. **Academic Support:** We all have areas that need improving. The ULDC offers a free, extensive workshop series to assist you. Please visit <https://www2.oakland.edu/secure/sba/ase/> to sign-up for a workshop.
3. **Career Services:** Co-op and internship programs are an excellent way to obtain work experience in your major while getting paid. Call the Office of Career Experience at 248-370-3213 for more information. To be eligible to participate in the career experience program, students must have a 3.0 GPA and junior standing (56 credits). The SBA does not grant academic credit for career experience. Do not wait until your senior year to begin putting together your resume and credential file for interviewing with both recruiters on campus and contacts developed through your own efforts. *Visit the Office of Career Services during your junior year.* Call 248-370-3250 for an appointment.