The Achieve Program

Inspire, guide and prepare students in deciding on a business career and securing employment.

Fall 2008
Why ACHIEVE?

ACHIEVE is a professional development program, which will teach you important skills to be successful in the business world and give you a competitive edge in gaining employment in the labor market.
How does it work?

- All incoming freshman business students will go through the ACHIEVE program.
- ACHIEVE will consist of four courses. They will work mainly through Moodle, Oakland University’s online learning system.
- There will also be classroom presentations you will attend.
Okay, what will I learn?

ACHIEVE will follow you from freshman to senior years, and will coincide with your stage of educational development.
As a freshman, in SBC 199 you will

- Networking with Professionals
- Introduction to Careers in Business
- Exposure to SBA Student Organizations
- Business Research Methods
- Introduction to Career Services
Introduction to Careers in Business

- Gain an understanding of how the business world works.
- Decide what area of business is for you.
- Be aware of the variety of careers that exist in the major.
Business Research Methods

- Use the library for your assignments, papers, and projects.
- Choose the best research method based on your assignment.
- Read on the latest happenings in the business world, as well as past events.
Intro to Career Services

- Register with OUCareerLink.com to scope out any new on and off campus employment.
- Learn what goes on a resume.
- Sign up for one Career Service event such as career fairs, etiquette dinners, and mock interviews.
Exposure to SBA Student Organizations

- Get involved with SBA student organizations.
  - Meet individuals with your interest.
  - Network
  - Make new friends.
Networking with Professionals

- Learn to “work the room.”
- Learn ways to feel comfortable around groups of new people.
- Attend a networking session and meet business professionals.
And that’s just as a freshman!

Later on in SBC 299, 399, and 499 you will have learned skills such as:

- Understanding business language.
- Preparing and participating in a business meeting.
- Anticipating your employer’s expectations.
Things to remember...

- Successfully completing the ACHIEVE program is a graduation requirement.
- When you graduate, ACHIEVE will put you ahead in the job market.
- ACHIEVE is very flexible with your schedule since it’s done mostly online, and classroom sessions all have several dates and times to choose from.
- For detailed information including a calendar of dates, check your Moodle account in August.
Any Questions?