



# The Achieve Program

Inspire, guide and prepare students in deciding on a business career and securing employment.

Fall 2008

# Why ACHIEVE?

ACHIEVE is a professional development program, which will teach you important skills to be successful in the business world and give you a competitive edge in gaining employment in the labor market.

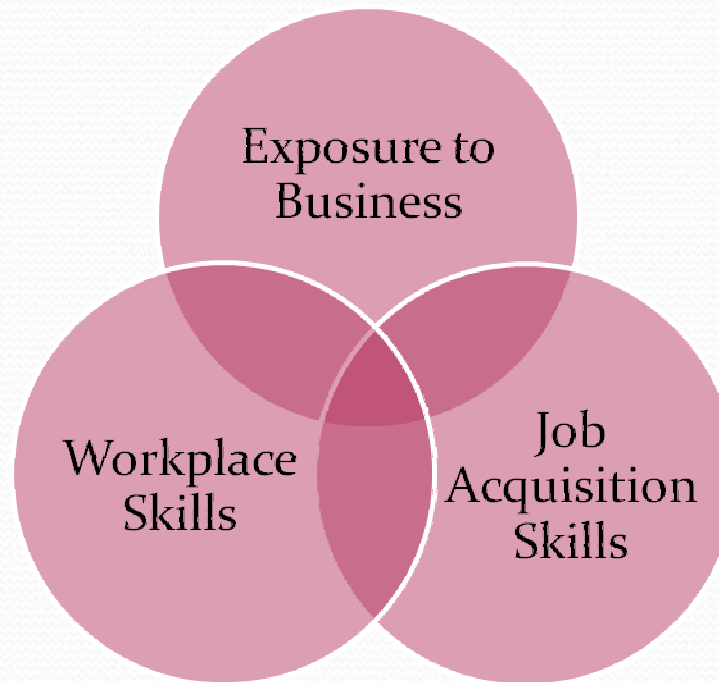


# How does it work?

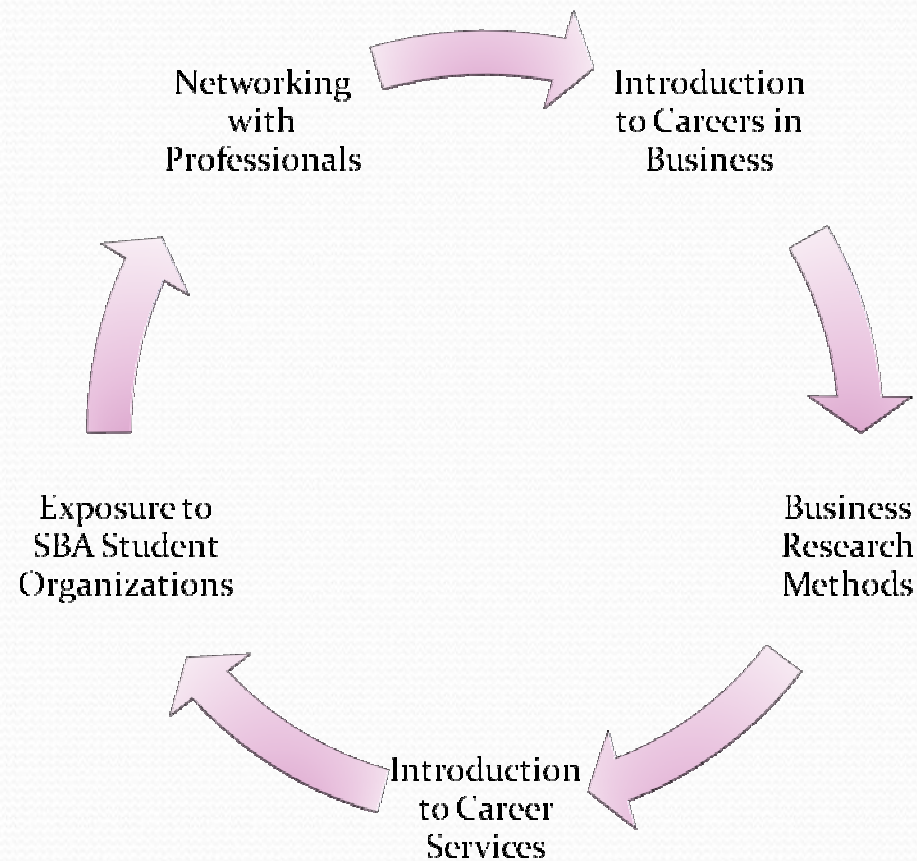
- All incoming freshman business students will go through the ACHIEVE program.
- ACHIEVE will consists of four courses. They will work mainly through Moodle, Oakland University's online learning system.
- There will also be classroom presentations you will attend.

# Okay, what will I learn?

ACHIEVE will follow you from freshman to senior years, and will coincide with your stage of educational development.

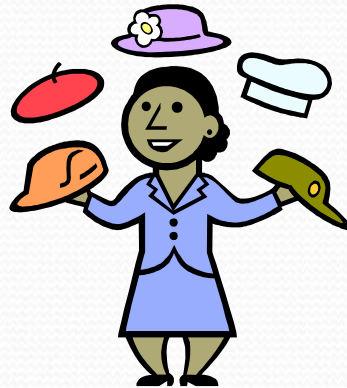


# As a freshman, in SBC 199 you will



# Introduction to Careers in Business

- Gain an understanding of how the business world works.
- Decide what area of business is for you.
- Be aware of the variety of careers that exist in the major.



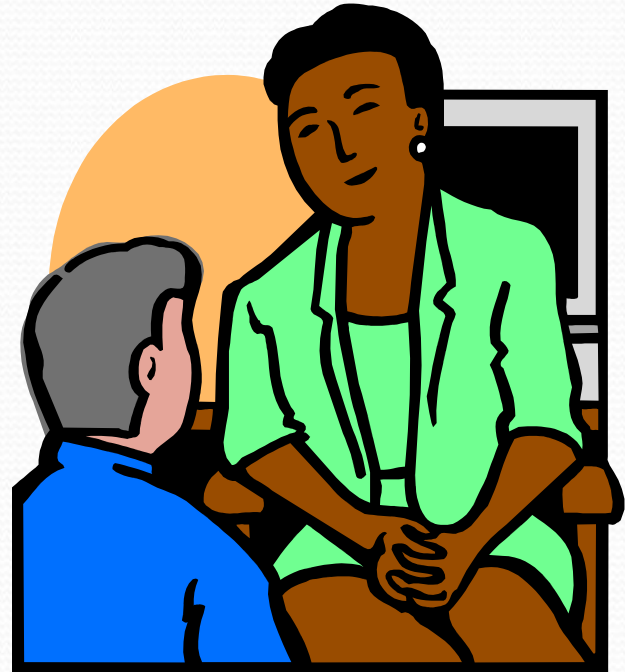
# Business Research Methods



- Use the library for your assignments, papers, and projects.
- Choose the best research method based on your assignment.
- Read on the latest happenings in the business world, as well as past events.

# Intro to Career Services

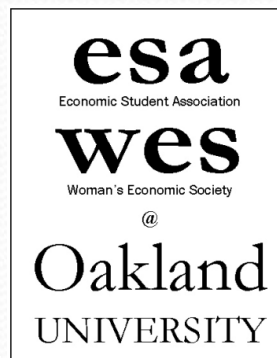
- Register with [OUCareerLink.com](http://OUCareerLink.com) to scope out any new on and off campus employment.
- Learn what goes on a resume.
- Sign up for one Career Service event such as career fairs, etiquette dinners, and mock interviews.





# Exposure to SBA Student Organizations

- Get involved with SBA student organizations.
  - Meet individuals with your interest.
  - Network
  - Make new friends.



**Financial Management Association  
Oakland University Chapter**



**ALPHA KAPPA PSI**  
*The Professional Business Fraternity*



6/14/2008

# Networking with Professionals

- Learn to “work the room.”
- Learn ways to feel comfortable around groups of new people.
- Attend a networking session and meet business professionals.



# And that's just as a freshman!

- Later on in SBC 299, 399, and 499 you will have learned skills such as:
  - Understanding business language.
  - Preparing and participating in a business meeting.
  - Anticipating your employer's expectations.



# Things to remember...

- Successfully completing the ACHIEVE program is a graduation requirement.
- When you graduate, ACHIEVE will put you ahead in the job market.
- ACHIEVE is very flexible with your schedule since it's done mostly online, and classroom sessions all have several dates and times to choose from.
- For detailed information including a calendar of dates, check your Moodle account in August.

# Any Questions?

