

Driving Thought Leadership

**Open Invitation
to
Help Shape Knowledge that
Drives Business Solutions**

**October 15, 2007
9:00 am - 2:00 pm
Heritage Room, Oakland Center
Oakland University**



School of Business Administration - Oakland University
Rochester, MI 48039 - www.sba.oakland.edu

Globalization and a Flat World
Knowledge Economy
Transformative Leadership
Innovative Thinking

The School of Business Administration (SBA) at Oakland University is hosting an open forum for the business community and executives like you. We need to hear your issues – what’s keeping you up at night and what you need to drive your strategies. It is clear that changes occurring in the market place call upon research universities like Oakland University to prepare students to face a highly competitive world, embrace change, and lead their team, functional unit, organization, or their own company forward. At the same time, it is incumbent upon a research university to continue to drive thought leadership that can help future managers and leaders succeed.

This is an important opportunity to connect with faculty – in a variety of strategic areas. If you can’t come, but would like to provide input, please send us your email and we will share the additional information on the research groups electronically.

Please RSVP by October 10th to Lori Crose at llcrose@oakland.edu

This is an open house from 9:00 am to 2:00 pm; join the discussion when you can!

What is the SBA doing to Shape the Future of thought leadership?

We have developed an array of inter-disciplinary research groups aimed at addressing focused business problems such as:

- Enterprise strategy, entrepreneurship and leadership in a global economy;
- Corporate governance and monitoring to address the changing regulatory world
- Investment and financing in global markets
- Branding and relationship management in the Internet age
- Process and decision analysis to address global supply, decision and value chain complexities
- Information technology management using global work-force
- Sensitivity to social and cultural differences in global business
- Formulation of public and social policies in turbulent times
- Addressing many of the policy and technical issues in the health care domain

We look forward to seeing you on October 15!

Mohan Tanniru, Interim Dean
School of Business Administration
tanniru@oakland.edu