

Sponsored by CA, in Collaboration with Association for Information Systems and Oakland University

INTRODUCTION

The International Case Competition on Strategic Value of IT Management is a global case competition that brings together business and information technology (IT). It is sponsored by CA Inc. (www.ca.com), together with the Association for Information Systems (AIS) (www.aisnet.org), and the School of Business Administration at Oakland University (www.sba.oakland.edu/).

LOCATION

The International Case Competition on Strategic Value of IT Management will be held at The Venetian Resort-Hotel-Casino in Las Vegas, Nevada, on November 16-17, 2008.

Contestants must attend all required on-site events during the competition. This includes, but is not limited to, on-site registration, CA WORLD keynotes, final presentations, and the awards ceremony.

TEAM REQUIREMENTS

Teams should consist of three members, who are all Master's students at the time of the competition, and a faculty coach. At least one of the students must be pursuing an information systems (IS) or information technology (IT) major in their graduate degree. Students who are not yet in graduate school, but will be by the date of the competition, are eligible to participate.

SUPPORT AND PRIZES

All teams will be provided free registration to CA WORLD (www.caworld.com), CA's annual gathering of customers, partners, executives and IT leaders. Teams can attend CA WORLD sessions, demos, keynotes and entertainment activities when not preparing for or participating in the competition.

Teams will be provided economy-class, round-trip air travel to Las Vegas, to be booked and organized by CA. Each team will also be provided with hotel accommodations for the faculty coach and three contestants for three nights, arriving one day before the competition and departing the day after. Students will be required to share a room, possibly with students from other universities. Teams will also be provided with meals during the three-night stay. Contestants are welcome to stay in Las Vegas longer, but at their own expense.

Teams finishing in the top three positions will be awarded cash prizes. The first place team will receive US\$10,000. The second place team will receive US\$5,000. The third place team will receive US\$2,500.