In recognizing the immense benefits of collaboration to both academics and the business community, the School of Business Administration (SBA) at Oakland University has established the Advanced Business Research Council (ABRC).

The mission of the ABRC is to link business theory and practice by advancing interdisciplinary thought to address key business challenges and/or specific business problems.

The ABRC gives you direct access to distinguished faculty from multiple disciplines within the SBA and among its affiliate institutions. It provides access to a broad group of consortium members with which to network, share best practices and address key business concerns that cut across individual firms and across industry segments. In addition, it provides access to the best minds in academia for solutions that impact business practice, while encouraging research that is relevant and cutting-edge.

Please accept this invitation to join this innovative council. Simply fill out the form below and return it to us.

If you would like to explore the benefits of membership, don’t hesitate to contact me at 248-370-3286 (Dean Mohan Tanniru) tanniru@oakland.edu or click here to view an in-depth brochure.
Advanced Business Research Council
Membership Form

I would like to contribute $10,000 to the Oakland University’s School of Business Advanced Business Research Council.

This is a non-tax deductible contribution to support research proposed to address key business problems identified by the business research council.

I will be recognized as a member of the School’s Advanced Business Research Council and will receive all the honors and benefits that come with this membership.

The contribution can be applied to:
  Council membership
  White paper produced at the end of year
  Graduate student scholarship in support of the council research
  Specific research theme (see the list below)
  Research in any theme, as identified by the research council

Please send your check, with this printed form, to:
Oakland University
School of Business Administration
427 Elliott Hall
Rochester, MI 48309

Name: _____________________________________________________________

Company: __________________________________________________________

Address: _______________________________________________________________________________________

City, State, Zip: ________________________________________________________

Phone: __________________________ Email address: _____________________________

Need more information? Contact Dean Mohan Tanniru at 248-370-3286 or tanniru@oakland.edu or Donna Kellstrom, Assistant Dean at 248-370-3160, kellstro@oakland.edu.

ABRC Research Themes, please circle which theme(s) you are interested in:
  Branding and Relationship Management • Consumer Research • Corporate Governance, Reporting, and Monitoring • Decision Analytics • Excellence in Business Education • Global Business Studies • Health Care Management • Information Control, Security and Assurance • Information Technology Management • Investments, Financing and Risk Management • Privacy and Ethics • Process Analytics • Public and Social Policy • Strategy, Leadership and Entrepreneurship