

FALL 2009 SCHEDULE OF CLASSES

September 3, 2009 - December 12, 2009 (Includes dates for final exams)

All classes meet 6:30pm - 9:20pm unless indicated otherwise.

Please check SAIL for updates and changes to this schedule

(Notes are listed at the end of the schedule)

ONLINE COURSES				
CRN	COURSE	TITLE	DAY	NOTES
41608	ORG 680	ST: Electronic Symposium	S	8:30 AM-11:30 AM; (6)

Meets the first day of class on campus.

SEAHOLM HIGH SCHOOL				
CRN	COURSE	TITLE	DAY	NOTES
44795	ACC 511	Financial Accounting	M	
41604	FIN 533	Financial Management	T	
42133	MGT 526	International Business	R	
41349	MKT 560	Marketing Management	T	
41348	ORG 530	Organizational Behavior	T	

MACOMB INTERMEDIATE SCHOOL DISTRICT BLDG.				
CRN	COURSE	TITLE	DAY	NOTES
41036	ECN 521	Economics for Managers	W	
41449	MKT 560	Marketing Management	R	
44726	POM 680	ST: Lean Principles & Application	S	9:00 AM - 12:30 PM; (11)

MAIN CAMPUS				
CRN	COURSE	TITLE	DAY	NOTES
43349	ACC 301	Financial Reporting & Analysis	T	3
40007	ACC 301	Financial Reporting & Analysis	TR	3:00 PM-4:15 PM; (3)
40028	ACC 310	Intermediate Financial Acct I	R	3
40011	ACC 310	Intermediate Financial Acct I	TR	10:00 AM-11:15 AM; (3)
42942	ACC 311	Intermediate Financial Acct II	TR	10:00 AM-11:15 AM; (3)
40029	ACC 311	Intermediate Financial Acct II	W	3
43353	ACC 318	AIS: Planning & Analysis	MW	3:00 PM-4:17 PM; (3)
41703	ACC 318	AIS: Planning & Analysis	W	3
44491	ACC 320	Managerial & Cost Acct II	MW	3:00 PM-4:17 PM; (3)
43617	ACC 401	Advanced Financial Accounting	T	3
40035	ACC 401	Advanced Financial Accounting	TR	1:00 PM-2:47 PM; (3)
40036	ACC 411	Auditing	T	3
41472	ACC 412	Gov & Not-for-Profit Acct	R	3
40037	ACC 415	Federal Income Taxation	MW	1:20 PM-2:37 PM; (3)
40040	ACC 512	Managerial Accounting Systems	M	
41711	ACC 518	Intro AIS and Databases	W	1, 3

43423	ACC 518	Intro AIS and Databases	MW	3:00 PM-4:17 PM; (1, 3)
41707	ACC 521	Federal Income Tax II	W	3
41706	ACC 526	AIS: Audit and Control	M	3
43970	ACC 620	Cost Management	R	
40562	ACC 630	Accounting & Communication	M	5
43971	ACC 631	Fraud Examination	T	
41916	ACC 650	Professional Issues in Acc	TR	3:30 PM-4:47 PM; (3)
41165	ECN 521	Economics for Managers	R	
44891	ECN 605	Econometrics	T	
44666	ECN 680	ST: Money & Current Economic Crisis	W	2, 10
40085	FIN 533	Financial Management	W	
40898	FIN 627	International Financial Mgt	T	2
40086	FIN 633	Adv Financial Management	W	
44507	FIN 680	ST: Financial Institutions & Capital Mkts	R	9
41023	MGT 526	International Business	M	
41304	MGT 535	Policy, Strategy & Goals	R	4
42104	MGT 550	Legal Environment of Business	R	
44418	MGT 681	ST: Global Prod & Brand Mgt	W	2, 7
41591	MGT 682	ST: Entrepreneurial MKT	T	8
42513	MIS 514	Systems Analysis	M	1
41610	MIS 524	Enterprise Information Systems	W	
41446	MIS 524	Enterprise Information Systems	T	
42406	MIS 622	Business Object Development	TR	3:30 PM-4:45 PM; (1)
43431	MIS 636	Decision Support Systems	S	8:30 AM-11:20 AM; (1)
41167	MIS 640	IS Security	T	1
42106	MIS 648	Issues: International IT	R	1, 2
44892	MIS 650	Project Seminar	S	8:30am-11:30am; (4)
42413	MKT 605	Marketing Research	W	
42097	MKT 625	Supply Chain Logistics	R	
43433	MKT 650	International Marketing	M	2
44416	MKT 680	ST: Global Prod & Brand Mgt	W	2, 7
41593	MKT 680	ST: Entrepreneurial MKT	T	8
43972	ORG 530	Organizational Behavior	W	
42673	ORG 631	Human Resources Mgt	W	
40184	POM 521	Operations Management	W	
41474	POM 521	Operations Management	M	
43436	POM 643	Operations Planning & Control	W	
42634	POM 648	Project Mgt Techniques	R	
40187	QMM 510	Stats Analysis for Managers	M	

Fall 2009 Notes and Special Topic Course Descriptions:

(For all other course descriptions, please visit the University Catalog link at:
www.sba.oakland.edu/grad/)

Note 1:

This course will fulfill your 600 level IT requirement.

Note 2:

This course will fulfill your international elective requirement.

Note 3:

These courses are designed for the MACC (Masters of Accounting) student. MBA students with an accounting background may take these courses with permission from Donna Free, Faculty Coordinator Masters of Accounting Program. These 500 level courses will fulfill the 600 level MBA elective requirements. For MBA students, ACC 630 will fulfill an open elective; it will not fulfill any 600 level accounting requirements. If you are not a MACC student and wish to complete any of these courses contact Donna Free at free@oakland.edu for permission.

Note 4:

All students must complete a capstone course, (ACC 660 for MACC students, MGT 535 or MGT 536 for MBA students and MIS 650 for MSITM students). Advisor permission is needed to register for these courses. Call the Office of Graduate Business Programs at 248.370.3287 to be registered. This course should be taken at the end (or near the end) of your program.

Note 5: FOR ACC 630 ONLY***

For MBA students, ACC 630 will fulfill an open elective only; it will not fulfill any 600 level accounting requirements if you are a MBA student. This course is recommended for MACC students who wish to qualify for CPA certification.

Note 6: ORG 680- Electronic Symposium on Diversity:

The topic of “diversity” is everywhere these days, but free discussion of the issue is hard to find. Yet, certainly a matter of this importance should be examined from all sides. This class is intended to provide an opportunity for open and robust discussion of diversity and the related matter of affirmative action, using a range of contemporary writings representing different perspectives. We’ll look at issues like what does diversity really mean, what is the evidence that

diversity benefits an organization, how do the mechanisms that promote diversity in an organization actually work, and why is there such a taboo around the issue of diversity. The class will take place on the internet, which provides a wonderful means for holding free discussion.

Note 7: MGT 681/MKT 680 - Global Product and Brand Management

This course is designed to provide a strong overview and foundation of the product and brand management functions in a global context. The content will focus on the strategic planning, development and launch of new products and management of brands from a marketing manager's perspective. The course covers strategy, analysis and organizational issues in new product development, managing a product portfolio, understanding the role of the brand, defining and measuring brand equity, and its drivers and consequences. Considerations specific to operating in domestic, international, and global markets will be incorporated. The assignments are meant to provide a practical basis for managing products and brands in a dynamic global marketplace, with emphasis on decision making through the application of the core tools and concepts, the development of written communication skills and the independent management of time. Students completing the course will have an understanding of the methods, procedures, and tools available for marketing managers in building, sustaining and improving their product portfolio and the equity of their brands.

Note 8: MGT682/MKT 680- Entrepreneurial Marketing:

If you are interested in marketing and think that you might ever start a new company or introduce a very innovative product or service, this is the course for you! These entrepreneurial settings require making unique marketing choices that will determine whether you experience the agony of failure or the ecstasy of success. The course combines marketing theory with practical advice that will guide you in the day to day decisions you will have to make.

Specifically, the course explains how to:

- build a marketing program when you have almost no money.
- conduct market research, when potential customers have never contemplated anything like your product before
- maximize the amount you learn as you market your product.

Grading will be primarily based upon essay tests and papers. Class activities will include cases, lectures, guest speakers and experiential exercises.

Note 9: FIN 680 - Financial Institutions and Capital Markets

The focus of this course will be on the structure and operations of financial intermediaries, analysis of innovative financial instruments, and credit and interest-rate risk management.

Note 10: ECN 680 - Money and the Current Economic Crisis

This special topic course analyzes the evolution of current economic and financial crisis. It introduces the concept of risk management and how the instrument designed to manage risk contributed to the crisis. It explores the role of financial markets, internal & external shocks, economic policies (both domestic and global) and regulatory environments on the domestic & global economies. It also critically analyzes both current as well as historical readings on financial crises.

Note 11: POM 680 - Lean Principles and Applications

The goal of this course is to prepare students with knowledge and skills related to the understanding of lean theory, rules/principles, concepts, tools and supporting systems based upon interdisciplinary perspectives and instruction. This is a pioneering course at Oakland University where the faculty and students from three schools, School of Business Administration, School of Engineering and Computer Science and School of Education and Human Services; participate and learn about LEAN from each other's perspectives. This course also incorporates the application of what is learned in the classroom to a real world setting, which is denoted as the 1 credit "lab" portion of the course. Cross-functional teams comprised of students from each school will spend time outside of the classroom at a company to assist them on their lean journey. The course is taught by OU faculty and guest instructors to provide a well-rounded view and approach to lean and all of its implications.

Other Important Information:

Closed Classes and Waitlists:

Waitlists are maintained by the Graduate Business Programs Office and used for all upper level accounting and graduate level courses. Once a class has reached capacity, the class size will be reduced to 5 and as students drop, students from the waitlist will be emailed. The GBP Office will give students a few days to respond before offering the available spot to the next student of the waitlist. Faculty will not add students who are not on the waitlist. Therefore, if your class is closed go immediately to the waitlist and complete the form. <http://www.sba.oakland.edu/root/waitlist/> There is no need to contact the Graduate Business Office.

Graduation:

To be awarded your graduate business degree or certificate, you must complete an application for degree. This application is completed on-line at:

<http://www2.oakland.edu/registrar/graduation.cfm>

Students should apply to graduate for the term that they will complete all of their requirements. Application deadlines are listed below. An audit is conducted, approvals are obtained from the academic units, and a final graduation list is produced approximately six weeks after the last day of final exams for that semester or session. Diplomas are mailed to the address the student provided on the Application for Degree.

APPLICATION DEADLINES:		
Graduation Date	Deadline	Ceremony
April	Last Friday in January	May
June	Last Friday in January	May
August	Last Friday in June	December
December	Last Friday in September	December