

Application for Approval of MBA Concentrations

Instructions: Please complete the student information portion of the form and identify those concentrations you are completing by checking the appropriate box under **Concentration 1** and **Concentration 2**. No more than two concentration areas may be completed as part of the MBA program. A student may not use the same course toward two concentrations. Submit form to: Oakland University, Office of Graduate Business Programs, 432 Elliott Hall, Rochester, MI 48309-4493. (For additional information on these concentrations, please contact the Office of Graduate Business Programs at (248) 370-3287.)

Student Name _____ Soc. Sec. # _____ - _____ - _____

Street Address _____ City _____

State _____ Zip _____ Daytime Telephone Number _____

Concentration 1:

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Financial Information Systems | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Business Economics | <input type="checkbox"/> Human Resources Management | <input type="checkbox"/> Production/Operations Management |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> International Business | |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Management Information Systems | |

Course	Semester Enrolled	Credits	Grade
Total Credits			

Concentration 2:

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Financial Information Systems | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Business Economics | <input type="checkbox"/> Human Resources Management | <input type="checkbox"/> Production/Operations Management |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> International Business | |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Management Information Systems | |

Course	Semester Enrolled	Credits	Grade
Total Credits			

Approval of MBA Representative _____
(pending successful completion of courses)

Date _____

For Office Use Only: Banner Code 1 _____ Date/Initial _____
Banner Code 2 _____ Date/Initial _____

MBA CONCENTRATIONS

Accounting Concentration

To provide more background in accounting, the student would be required to complete *three* electives from the following list for the concentration in Accounting:

ACC 520	Advanced Cost and Managerial Accounting
ACC 601	Financial Analysis & Reporting
ACC 612	Non-Business Accounting and Control
ACC 617	International Accounting
ACC 620	Cost Management
ACC 621	Federal Income Taxation II
ACC 625	Federal Income Taxation for Business
ACC 650	Professional Issues in Accounting
ACC 680	Special Topics in Accounting
ACC 690	Independent Study in Accounting

Business Economics Concentration

To provide more background in the application of economics in business, the student would be required to complete *three* electives from the following list for a concentration in Business Economics:

ECN 605	Econometrics
ECN 618	Seminar in Economic Policy
ECN 620	Money, Financial Institutions & Markets
ECN 656	Public Finance
ECN 667	Economics of Health Care
ECN 673	International Trade & Finance
ECN 685	Economics of Industries
FIN 627	International Financial Management
FIN 633	Advanced Financial Management
QMM 652	Forecasting
ECN 680	Special Topics in Economics
ECN 690	Independent Study in Economics

Entrepreneurship Concentration

To provide more background in the strategic aspects of entrepreneurship, startups, and small businesses, the student would be required to complete the following for a concentration in Entrepreneurship:

MGT 656	Entrepreneurship
and <i>two</i> electives from the following list:	
ACC 625	Federal Income Taxation for Business
FIN 633	Advanced Financial Management
FIN 650	Real Estate Investment Analysis
MGT 660	Launching and Managing Small Businesses
MGT 670	Business Ethics
MGT 682	Special Topics in Entrepreneurship
MGT 692	Independent Study in Entrepreneurship
MKT 608	Strategic Marketing
ORG 635	Decision Making in Organizations
ORG 636	Leadership and Group Performance
ORG/POM 640	Total Quality Management
POM 648	Project Management Techniques

Finance Concentration

To provide more background in finance, the student would be required to complete the following for a concentration in Finance:

FIN 618	Investment Analysis
FIN 633	Advanced Financial Management
and <i>one</i> elective from the following list:	
FIN 627	International Financial Management
FIN 650	Real Estate Investment Analysis
ACC 601	Financial Analysis and Reporting
ACC 625	Federal Income Taxation for Business
ECN 620	Money, Financial Institutions & Markets
FIN 680	Special Topics in Finance
FIN 690	Independent Study in Finance

Financial Information Systems

To provide more background in financial information systems, the student would be required to complete *three* electives from the following list for the concentration in Financial Information Systems:

FIS 618	Introduction to Financial Systems and Databases
FIS 631	FIS: Analysis
FIS 632	FIS: Design
FIS 633	FIS: Audit and Control
FIS 635	FIS: Applications
FIS 680	Special Topics in Financial Information Systems
FIS 690	Independent Study in Financial Information Systems

Human Resources Management Concentration

To provide more background in human resources management and personnel, the student would be required to complete the following for a concentration in Human Resources Management:

ORG 631	Human Resources Management
and <i>two</i> electives from the following list:	
MGT 638	Labor Management Relations
MGT 670	Business Ethics
ORG 635	Decision-Making in Organizations
ORG 636	Leadership & Group Performance
ORG 637	Motivation and Work Behavior
ORG/POM 640	Total Quality Management
ORG 670	International Org. Behavior & Human Resources
ORG 680	Special topics in Org. Behavior
ORG 690	Independent Study in Org Behavior

International Business Concentration

To provide specialized work in international business, the student would be required to complete *three* electives from the following list for a concentration in International Business:

ACC 617	International Accounting
ECN 673	International Trade and Finance
FIN 627	International Financial Management
MKT 650	International Marketing
ORG 670	International Org. Behavior. & Human Resources
MGT 681	Special Topics in International Management
MGT 691	Independent Study in International Management

Management Information Systems Concentration

To provide more background in MIS, the student would be required to complete *three* MIS electives (600 level courses) for a concentration in Management Information Systems. Example courses are listed below. For a complete list of possible electives see the MIS course offerings.

MIS 606	Advanced Database Management Systems
MIS 618	Network Management
MIS 620	Electronic Commerce
MIS 622	Business Object Development
MIS 624	Business Application Architecture
MIS 625	IT Planning and Strategy
MIS 636	Decision Support Systems
MIS 638	Knowledge Based Systems
MIS 640	IS Security
MIS 641	Privacy and Intellectual Property
MIS 642	Supply Chain Management
MIS 646	Business Analysis and Modeling

Marketing Concentration

To provide more background in marketing, the student would be required to complete *three* electives from the following list for a concentration in Marketing:

MKT 604	Consumer Behavior
MKT 605	Marketing Research
MKT 608	Strategic Marketing
MKT 620	Distribution Channels Management
MKT 650	International Marketing
MKT 670	Business to Business Marketing
MKT 680	Special Topics in Marketing
MKT 690	Independent Study in Marketing

Production/Operations Management Concentration

To provide more background in production and operations management, the student would be required to complete the following for a concentration in Production/Operations Management:

POM 641	Manufacturing Planning and Control
and <i>two</i> electives from the following list:	
ACC 620	Cost Management
POM/ORG 640	Total Quality Management
POM 645	Cases in Operations Management
POM 648	Project Management Techniques
POM 680	Special Topics in POM
QMM 652	Forecasting
POM 690	Independent Study in POM