

# Application for Approval of MBA Concentrations

**Instructions:** Please complete the student information portion of the form and identify those concentrations you are completing by checking the appropriate box under **Concentration 1** and **Concentration 2**. No more than two concentration areas may be completed as part of the MBA program. A student may not use the same course toward two concentrations. Submit form to: Oakland University, Office of Graduate Business Programs, 416 Varner Hall, Rochester, MI 48309-4493.

Student Name \_\_\_\_\_ Soc. Sec. # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Daytime Telephone Number \_\_\_\_\_

## Concentration 1:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Accounting         | <input type="checkbox"/> Health Care Management         | <input type="checkbox"/> Marketing                        |
| <input type="checkbox"/> Business Economics | <input type="checkbox"/> Human Resources Management     | <input type="checkbox"/> Production/Operations Management |
| <input type="checkbox"/> Entrepreneurship   | <input type="checkbox"/> International Business         |   |
| <input type="checkbox"/> Finance            | <input type="checkbox"/> Management Information Systems |   |

Course	Semester Enrolled	Credits	Grade
	Total Credits		

## Concentration 2:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Accounting         | <input type="checkbox"/> Health Care Management         | <input type="checkbox"/> Marketing                        |
| <input type="checkbox"/> Business Economics | <input type="checkbox"/> Human Resources Management     | <input type="checkbox"/> Production/Operations Management |
| <input type="checkbox"/> Entrepreneurship   | <input type="checkbox"/> International Business         |   |
| <input type="checkbox"/> Finance            | <input type="checkbox"/> Management Information Systems |   |

Course	Semester Enrolled	Credits	Grade
	Total Credits		

Approval of MBA Representative \_\_\_\_\_  
(pending successful completion of courses)

Date \_\_\_\_\_

For Office Use Only: Banner Code 1 \_\_\_\_\_ Date/Initial \_\_\_\_\_  
Banner Code 2 \_\_\_\_\_ Date/Initial \_\_\_\_\_

## MBA CONCENTRATIONS

### Accounting Concentration

To provide more background in accounting, the student would be required to complete *three* electives from the following list for the concentration in Accounting:

ACC 517	International Accounting
ACC 601	Financial Analysis & Reporting
ACC 611	Advanced Auditing
ACC 612	Non-Business Accounting and Control
ACC 618	Computer-Based Accounting & Systems
ACC 619	Design of Computerized Accounting
ACC 620	Cost Management
ACC 625	Federal Income Taxation for Business
ACC 650	Professional Issues in Accounting
ACC 680	Special Topics in Accounting
ACC 690	Independent Study in Accounting

### Business Economics Concentration

To provide more background in the application of economics in business, the student would be required to complete *three* electives from the following list for a concentration in Business Economics:

ECN 618	Seminar in Economic Policy
ECN 620	Money, Financial Institutions & Markets
ECN 656	Public Finance
ECN 673	International Trade & Finance
ECN 685	Industrial Organization
FIN 627	International Financial Management
FIN 633	Advanced Financial Management
QMM 652	Forecasting
ECN 680	Special Topics in Economics
ECN 690	Independent Study in Economics

### Entrepreneurship Concentration

To provide more background in the strategic aspects of entrepreneurship, startups, and small businesses, the student would be required to complete the following for a concentration in Entrepreneurship:

MGT 656 Entrepreneurship

and *two* electives from the following list:

ACC 625	Federal Income Taxation for Business
FIN 633	Advanced Financial Management
FIN 650	Real Estate Investment, Financing and Taxation
MGT 626	International Business
MGT 660	Launching and Managing Small Businesses
MGT 670	Business Ethics
MGT 682	Special Topics in Entrepreneurship
MGT 692	Independent Study in Entrepreneurship
MKT 608	Strategic Marketing
ORG 635	Decision Making in Organizations
ORG 636	Leadership and Group Performance
ORG/POM 640	Total Quality Management
POM 648	Project Management Techniques

### Finance Concentration

To provide more background in finance, the student would be required to complete the following for a concentration in Finance:

FIN 618	Investment Analysis
FIN 633	Advanced Financial Management

and *one* elective from the following list:

FIN 627	International Financial Management
FIN 650	Real Estate Investment, Fin. & Taxation
ACC 601	Financial Analysis
ACC 625	Federal Income Taxation for Business
ECN 620	Money, Financial Institutions & Markets
FIN 680	Special Topics in Finance
FIN 690	Independent Study in Finance

### Health Care Management Concentration

To provide more background in health care management, the student would be required to complete three electives from the following list for the concentration in Health Care Management:

PA 569	Organization/Administration of Health/Medical Care Programs
ACC 612	Non-Business Accounting and Control
ECN 667	Health Care Organizations
FIN 680	Special Topics-Seminar in Hospital Finance

MKT 680 Special Topics-Health Care Marketing  
Other Special Topics Courses (680) in Health Care Management as developed by the School of Business Administration

### Human Resources Management Concentration

To provide more background in human resources management and personnel, the student would be required to complete *three* courses from the following list for a concentration in Human Resources Management:

MGT 638	Labor Management Relations
MGT 670	Business Ethics
ORG 635	Decision-Making in Organizations
ORG 636	Leadership & Group Performance
ORG 637	Motivation and Work Behavior
ORG/POM 640	Total Quality Management
ORG 670	International Org. Behavior & Human Resources
ORG 680	Special topics in Org. Management
ORG 690	Independent Study in Org Behavior

### International Business Concentration

To provide specialized work in international business, the student would be required to complete the following for a concentration in International Business:

MGT 626 International Business

and *two* electives from the following list:

ACC 517	International Accounting
ECN 673	International Trade and Finance
FIN 627	International Financial Management
MKT 650	International Marketing
ORG 670	International Org. Behavior. & Human Resources
MGT 681	Special Topics in International Management
MGT 691	Independent Study in International Management

### Management Information Systems Concentration

To provide more background in MIS and to certify the thrust of the Oakland MBA, the student would be required to complete *two* electives from the following list for a concentration in MIS:

MIS 600	Analysis of Complex Systems
MIS 604	Database Management
MIS 605	Business Data/Telecommunications
MIS 616	Systems Analysis & Design
MIS 636	Decision Support Systems
MIS 644	Simulation in Management
MIS 680	Special Topics in MIS
MIS 690	Independent Study in MIS

### Marketing Concentration

To provide more background in marketing, the student would be required to complete three electives from the following list for a concentration in Marketing:

MKT 608	Strategic Marketing
MKT 604	Consumer Behavior
MKT 605	Marketing Research
MKT 620	Distribution Channels Management
MKT 650	International Marketing
MKT 670	Business to Business Marketing
MKT 680	Special Topics in Marketing
MKT 690	Independent Study in Marketing

### Production/Operations Management Concentration

To provide more background in production and operations management, the student would be required to complete *two* electives from the following list for the concentration in Production/Operations Management:

ACC 620	Cost Management
POM/ORG 640	Total Quality Management
POM 641	Manufacturing Planning & Control
POM 645	Cases in Operations Management
POM 648	Project Management Techniques
POM 680	Special Topics in POM
QMM 652	Forecasting
POM 690	Independent Study in POM

For additional information on these concentrations, please contact the Office of Graduate Business Programs at (248) 370-3287.



