

The Midwest Decision Sciences Institute ■ Spring Newsletter: 2014



NEW MWDSI FELLOW:

CEYHUN OZGUR

Dear Fellow MWDSI Members,
It is with great pleasure that we announce Ceyhun Ozgur as the most recent Midwest DSI Fellow.

Dr. Ozgur is a professor of information and decision sciences in the College of Business Administration at Valparaiso University. He earned a BS in Industrial Management and a MS in Management from the University of Akron and a PhD in business administration (Op-



erations Management/Operations Research) from Kent State University. He published a textbook by McGraw-Hill Irwin entitled Introduction to Management Science with Spreadsheets 1st

edition with William J. Stevenson (800 pages). Among others, Dr. Ozgur has published in Journal of Modern Applied Statistical Methods, Journal of Data Science, Decision Sciences Journal of Innovative Education, Interfaces, OMEGA, Quality Management Journal, Mid-American Journal of Business, Production Planning and Control, International Journal of Operations and Quantitative Management, International Journal of Quality and Reliability Management, International Journal of Business Disciplines, Bogazici Journal, Industrial Math-

ematics, Decision Line and Teaching Statistics. He has written study guides, testbanks and instructor's manuals for business statistics, operations management and management science textbooks. He is a member of the Decision Sciences Institute and APICS.

Dr. Ozgur has provided a significant amount of service to both the Midwest Decision Sciences Institute as well as at the national level. Some highlights of his service include:

Service to MWDSI

- President, Midwest Decision Sciences Institute (2008-2009)
- President-Elect, Midwest Decision Sciences Institute (2007-2008)
- Vice President of Planning and Programs, Midwest Decision Sciences Institute (2002-2004)
- Treasurer, Midwest Decision Sciences Institute (2004-2006)
- Member of Strategic Planning Committee, Midwest Decision Sciences Institute (2006-2007)
- Stan Hardy Award Criteria and Selection Committee (2002 to 2004 and 2010 to 2011)

Service to the Decision Sciences Institute

- Associate Editor of Decision Sciences Journal of Innovative Education
- President of Alpha Iota Delta, National Decision Sciences & Information Systems Honorary (1997-1999), Vice President of Alpha Iota Delta (1992-1997)

Ceyhun Ozgur's Service to the Decision Sciences Institute (cont.)

- Development Committee for Excellence in Decision Sciences (National Committee of DSI) (2006-2007)
- Regional Activities Committee (National Committee of DSI) (2007 to 2008)
- Programs and Planning Committee (National Committee of DSI) (2003 to 2005)
- Publications Committee (National Committee of DSI) (2002 to 2005) (Chair) (2004)
- Member Services Committee (National Committee of DSI) (2004)
- Alpha Iota Delta Liaison Committee (National Committee of DSI) (1992 to 2000), (Chair 1999)

Midwest Decision Sciences Institute
FORTY-FIFTH ANNUAL MEETING, April 11-13, 2014
Allerton Hotel – Chicago, IL



Special Theme: Health Care Management

Topics Include:

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| <ul style="list-style-type: none">• Healthcare service quality• Healthcare logistics, purchasing, and operations• Emergency and disaster management• Business analytics• Global supply chain management• Environmental issues• E-commerce• Small business management or Entrepreneurial issues | <ul style="list-style-type: none">• Risk management• Applications of Information and Communication Technology (ICT)• Customer relationship management (CRM)• Accounting and Global Finance• Hospitality management• Military logistics, acquisition logistics• Service marketing• Organizational learning and strategic |
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CALL FOR CHAPTER PROPOSALS

Proposal Submission Deadline: March 15, 2014

**“Emerging Challenges and Opportunities of High Speed Rail Development
on Business and Society”**

A book edited by:

Raj Selladurai, Indiana University Northwest

Peggy Daniels Lee, Indiana University – Kelley School of Business

George VandeWerken, Indiana High Speed Rail Association

To be published by IGI Global:

Introduction

In today’s economy, with traffic congestion growing, the cost of building and maintaining roads increasing, and gasoline prices steadily rising to around \$4.00+ (more than \$1/gallon increase compared to pre-2010/2011 gas prices), it may be time for all stakeholders in Indiana/Midwest as well as the rest of the USA to seriously consider other alternatives to supplement travel by road. According to the Department of Energy, retail prices for a gallon of regular-grade gasoline averaged \$3.86 from April through September, up from \$2.76 for the comparable period previous year (Energy Information Administration, 2012). Hence, one attractive option for citizens and residents of Indiana, the neighboring Midwest states, and other states in the USA to consider is high speed rail. On the basis of a recent state/regional focus group study’s findings and several other studies, this book supports the need for high speed rail as a viable option to supplement road travel in Indiana, Midwest, and the US. High Speed Rail would certainly be the “LINK” to the future!

Objective of the Book

This comprehensive and timely publication aims to be an essential reference source building on the available literature in the field of transportation especially high speed rail, and providing for further research opportunities in this dynamic field. It is hoped that this text will provide the resources necessary for policy makers and high speed rail stakeholders including academicians, developers, business and organizational leaders, managers, and employees to help formulate and implement plans for high speed rail as a viable transportation option in the US.

Target Audience

Policy makers, academicians, researchers, advanced-level students, technology developers, and government officials at federal, state, and local levels will find this text useful in furthering their research exposure to pertinent topics in high speed rail transportation and assisting in furthering their own research efforts in this field. Also this publication would educate and influence business, corporate, and other organizational leaders, managers, and employees of various types of organizations about the need, impact, formulation, and implementation plans for high speed rail in transportation.

Recommended topics include, but are not limited to the following:

Contributors are welcome to submit chapters on the following topics relating to high speed rail and transportation:

- HISTORICAL ORIGINS AND HIGHLIGHTS OF HIGH SPEED RAIL
- HIGH SPEED RAIL IN EUROPE, JAPAN, AND CHINA – LESSONS AND EXPERIENCES
- HIGH SPEED RAIL – NEED, ECONOMIC AND ENVIRONMENTAL IMPACT, AND BENEFITS
- EMERGING CHALLENGES AND OPPORTUNITIES OF HIGH SPEED RAIL DEVELOPMENT
- HIGH SPEED RAIL – SUPPLY CHAIN EFFECTIVENESS PERSPECTIVE
- TRANSPORTATION MODE COST COMPARISONS – WHAT IT COSTS IF YOU FACTOR IT ALL IN.
- THE FUTURE AMBIANCE OF PUBLIC PASSENGER RAIL TRANSPORTATION – COMFORT, STYLE, AND CUSTOMER EXPERIENCE.
- IMPACT ANALYSES, RESEARCH STUDIES, AND REPORTS RELATED TO HIGH SPEED RAIL
- PUBLIC AND PRIVATE FUNDING OF HIGH SPEED RAIL
- FORMULATION AND IMPLEMENTATION PLANS FOR HIGH SPEED RAIL
- HIGH SPEED RAIL – TRANSFORMING VISION INTO REALITY
- ONGOING HIGH SPEED RAIL RESEARCH STUDIES AT MAJOR UNIVERSITIES IN THE US
- PRACTICAL APPLICATIONS/CASE STUDIES

Researchers and practitioners are invited to submit on or before **March 15, 2014**, a 2-3 page chapter proposal clearly explaining the mission and concerns of his or her proposed chapter. Authors of accepted proposals will be notified by **April 15, 2014** about the status of their proposals and sent chapter guidelines. Full chapters are expected to be submitted by **July 15, 2014**. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.

Publisher

This book is scheduled to be published by IGI Global (formerly Idea Group Inc.), publisher of the “Information Science Reference” (formerly Idea Group Reference), “Medical Information Science Reference,” “Business Science Reference,” and “Engineering Science Reference” imprints. For additional information regarding the publisher, please visit www.igi-global.com. This book is anticipated to be released in 2015.

Important Dates

- March 15, 2014:** Proposal Submission Deadline
April 15, 2014: Notification of Acceptance
July 15, 2014: Full Chapter Submission
Sep. 30, 2014: Review Results Returned
Oct. 30, 2014: Final Chapter Submission
Jan. 15, 2015: Final Deadline

*Inquiries and submissions can be forwarded **electronically** (Word document) to:*

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