
MWDSI Newsletter

*Newsletter of the Midwest Region Decision Sciences Institute
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The MWDSI Newsletter is published once each semester. Suggestions, opinions, announcements, and other contributions are welcome.

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Midwest Decision Sciences Institute





From the President:

*Janet L. Hartley
Professor and Chair
Department of management
Bowling Green State
University*

MWDSI Colleagues:

As January 29th, the submission deadline for this year's Midwest DSI meeting in Indianapolis approaches, I urge you to participate and attend the meeting on March 24-25. Many of us most likely share the opinion expressed by National DSI President Tom Callarman in his July 2005 President's letter (Decision Line) that Midwest DSI has played an important role in our professional lives. A vibrant regional meeting provides opportunities for constructive feedback, collaboration, networking, and learning that is unique. I am looking forward to continuing this tradition in Indianapolis!

This year's Program Chair Carl Briggs, Indiana University (briggsc@indiana.edu), is putting together an innovative and interesting meeting. Doctoral students at all stages of their programs are invited to participate in the doctoral student dinner on Thursday March 23. Contact Daesik Hur (dhur@cba.bgsu.edu) or Tobias Schoenherr (tschoenh@emich.edu) if you are interested in attending. Night owls can see what really happens to packages during a Federal Express sort from 10:45 -1:30 pm on Thursday March 23. Thanks to Mohan Tatikonda, Indiana University for organizing this tour.

You can volunteer, submit papers, and sign-up for the tour on-line at the 2006 Conference Web site that can be accessed at www.mwdsi.org. We also need financial support for the meetings' activities. Please let Carl know if your organization is interested in sponsoring a coffee break or other activity at the MWDSI meeting.

The long term health of a region depends upon its leadership! An important responsibility of each member is to participate in the governance process. Included in this newsletter are the bios for the officer candidates for the vacating offices. Please review the candidates and their qualifications. Voting will occur at the 2006 annual meeting. A mail-in ballot is provided in the newsletter if you will not be able to attend this year's annual meeting. In addition, members are encouraged to attend the MWDSI officers meetings which are held at the MWDSI annual meeting and the National DSI meeting. Check the program for the time and location of the meetings.

Fellows Nominations

Please forward your nominations for MWDSI Fellow as soon as possible to Gene Fliedner (fliedner@oakland.edu), Chair MWDSI Fellows Nominating Committee or Ed Duplaga (eduplaga@winona.edu), Secretary. If you would like to nominate a candidate, please submit a statement of qualifications which highlights the nominee's service contributions to MWDSI. All nominations received throughout a given year shall be judged for recommendation to the Executive Board by the MWDSI Fellows Committee prior to the annual MWDSI meeting. Whatever nominations are available to the MWDSI Fellows Committee should be considered by the committee during the current year. All other nominations received after that time shall be considered by the next MWDSI Fellows Committee.

Thanks to MWDSI Sponsors!

Over 80 people attended the reception for MWDSI members and prospective members that was held at the Annual DSI meeting in San Francisco.

Thanks to Dick Penlesky for coordinating the reception. We especially appreciate the universities whose generous support made the reception possible: Bowling Green State University, Indiana University, Northern Illinois University, Miami University, University of Minnesota, The Ohio State University, and Penn State Erie.



Officer Election



This coming year's officer nominees put forward by the Executive Board of the Midwest Decision Sciences Institute along with a short candidate bio are identified below.

- **President-Elect**

Ceyhun Ozgur, Valparaiso University

Charles Peterson, Northern Illinois University

- **Treasurer**

Chang Liu, Northern Illinois University

- **Vice President for Publications**

Xiaodong Deng, Oakland University

- **Vice President for Programs**

Carl M. Briggs, Indiana University

- **Vice President for Student Liaison**

Tobias Schoenherr, Eastern Michigan University

David Zhu, Kent State University

- **Vice President for Member Services**

Kris Setzekorn, University of Evansville

- **Vice President for Industry Liaison**

Hokey Min, University of Louisville

Arvid Johnson, Dominican University

Candidate Bios:

President-Elect:

Ceyhun Ozgur, CPIM is a professor of information and decision sciences in the College of Business Administration at Valparaiso University. He earned a BS in Industrial Management and a MS in Management from the University of Akron and a PhD in business administration (Operations Management/Operations Research) from Kent State University. Among others, Dr. Ozgur has published in *Decision Sciences Journal of Innovative Education*, *Interfaces*, *OMEGA*, *Quality Management Journal*, *Mid-American Journal of Business*, *Production Planning and Control*, *International Journal of Operations and Quantitative Management*, *International Journal of Quality and Reliability Management*, *International Journal of Business Disciplines*, *Industrial Mathematics*, *Bogazici Journal* and *Teaching Statistics*. He has written 10 “study guides, testbanks and instructor’s manuals” for business statistics, operations management and management science textbooks. Currently he just completed writing an introductory textbook with William Stevenson from Rochester Institute Technology entitled *Introduction to Management Science with Spreadsheets* for McGraw-Hill publishing company. He has presented over 30 papers at national and regional meetings. 16 of these papers have been published in conference proceedings. He is a member of the Decision Sciences Institute, and APICS and serves as a member of the editorial review board for *Decision Sciences Journal of Innovative Education* and *International Journal of Operations and Quantitative Management*.

Charles G. Petersen, Ph.D., is an Associate Professor of Operations Management at Northern Illinois University. He has served the last two years as Midwest DSI Vice President for Planning and Development and has served as reviewer, discussant, session chair, and track chair at previous Midwest DSI and national DSI Annual Meetings. Dr. Petersen has also been selected to be the 2007 Midwest DSI Annual Meeting Program Chair and was a member of the sponsorship committee for the 16th Annual POMS

Conference in 2005. His scholarly work has been published in *Decision Sciences*, *Production and Operations Management*, *International Journal of Production Research*, *International Journal of Operations & Production Management*, *International Journal of Production Economics*, and *International Journal of Physical Distribution and Logistics Management*. He holds a B.S. in industrial engineering from Iowa State University, a M.B.A. from Washington University, and a Ph.D. in operations management from Indiana University.

Treasurer:

Chang Liu, DBA, is an associate professor of Management Information Systems at Northern Illinois University. He received his doctor of business administration from Mississippi State University in 1997. Currently, he teaches database and electronic commerce classes. His research works published at *Information & Management*, *International Journal of Electronic Commerce and Business Media*, *Journal of Global Information Management*, *Journal of Internet Research*, *Journal of Computer Information Systems*, *Mid-American Journal of Business*, *International Journal of Mobile Communications*, *Journal of International Technology and Information Management*, and *Journal of Informatics Education Research*. He has served as VP for Publication at Midwest DSI since 2001.

V. P. Publications:

Xiaodong Deng, Ph.D., is an Assistant Professor of Management Information Systems at Oakland University. He has served as reviewer, discussant, session chair, and track chair at previous Midwest DSI and as reviewer, session facilitator at previous national DSI Annual Meetings. Dr. Deng has also served as the review coordinator for the 26th International Conference on Information Systems (ICIS) in 2005. His scholarly work has been published in *Decision Sciences*, *Journal of Management Information Systems*, *Information & Management*, *Information Resources Management Journal*, *Behavior and Information Technology*, and *Journal of Intelligent Manufacturing*. He holds a Ph.D. in manufacturing management and engineering from the University of Toledo.

V. P. Student Liaison:

Tobias Schoenherr is an Assistant Professor of Production and Operations Management at Eastern Michigan University. He received a Diplom-Betriebswirt (FH) from the European School of Business, Germany, a B.Sc. in Business Administration from Indiana University, as well as an M.B. and Ph.D. in Decision Sciences and Operations Management from Indiana University. Dr. Schoenherr's research interests include e-procurement, supply chain management, global manufacturing, and ERP systems. His work has appeared in the *International Journal of Operations and Production Management*, the *International Journal of Integrated Supply Management*, the *Journal of*

Information Technology and Information Management, and *PRACTIX*, among others. Dr. Schoenherr is on the editorial board of the *International Journal of Integrated Supply Management*, and serves as an ad-hoc reviewer for several journals, including *Decision Sciences*, *Production and Operations Management*, and the *Journal of Operations Management*. Besides teaching at Eastern Michigan University, he has taught at Indiana University, the Central European University in Budapest, Hungary, and Charles University in Prague, Czech Republic; he will also be a mentor and faculty speaker at this year's IFPSM Summer School for doctoral students in Salzburg, Austria. Dr. Schoenherr has won several research and teaching awards, including the Best Student Paper Award (First Place) from the Midwest Decision Sciences Institute's 2002 Annual Meeting.

Tobias Schoenherr completed his doctoral work during summer 2005 at Indiana University, where he was a doctoral student for five years. He has been actively involved in the Midwest and National Decision Sciences Institute since his first year in the doctoral program, and attended every MWDSI doctoral consortium since then. Besides, Tobias has served as session chair, presenter, discussant and paper reviewer for both regional and national DSI meetings. He is a member of the Stan Hardy Best Paper Award Committee, and plans to establish a student chapter of Alpha Iota Delta at Eastern Michigan University. For the 2006 MWDSI Meeting he serves as the Track Chair for Student Papers, the coordinator for the Student Paper Competition, as well as the co-coordinator for the Doctoral Student Consortium.

David Zhu is a PhD student at Kent State University. He recently defended his dissertation proposal. His primary research and teaching interests are in management information systems, multi-agent simulation, supply chain management, statistics, and neural nets. He is active in research and presents at various national and regional conferences. He highly values and enjoys teaching. He believes that success in teaching and research are not mutually exclusive. In fact, one can often lead to a deeper understanding of the other; success in one can often lead to success in the other.

V.P. Member Services:

Kristina Setzekorn currently is the Director of both the Internship Program and Global Assistance Program at the University of Evansville's School of Business Administration. Her primary research interests deal with information technology's performance impacts. Her research has been published in the *Information Research Management Journal*, *International Journal on Media Management*, *Journal of Small Business Strategy* and *Communications of the IIMA*, and in four book chapters published by Idea Group. She has presented papers at the International Conference on Information Systems, Decision Sciences Institute Annual Conference, Americas Conference of Information Systems, the International Information Management Association Annual Meeting, the Strategic Management Society Annual International Conference, the ATiB Fall Research Seminar Series and the Mid-West Decision Sciences Institute Meeting.

She's chairing an Undergraduate Research Conference on Global Enterprise at the University of Evansville on March 25, 2006 and serves on the Program Committee for the IRMA 2006 International Conference. She's a member of the Editorial Review Board of the *International Journal of E-Business Research*, 2004-2006; an ad hoc reviewer for the Editorial Review Board of the *Information Resources Management Journal* (IRMJ), 2004-2006 and an Associate Editor of IS World's Strategic Information Systems page. Additionally, she has served as a reviewer for ICIS, DSI, MWDSI, AMCIS, IRMJ, JSIS, Database, JCIS and Minnesota KM Symposium.

V. P. Industry Liaison:

Hokey Min is Professor of Supply Chain Management, Distinguished University Scholar and Director of the UPS Center for World-wide Supply Chain Management and the Center for Supply Chain Workforce Development at the University of Louisville. He earned his Ph.D. degree in Management Sciences and Logistics from the Ohio State University. His research interests include global supply chain strategy, e-synchronized supply chain, benchmarking, and supply chain modeling. He has published more than 95 articles in various refereed journals including *European Journal of Operational Research*, *Journal of Business Logistics*, *Journal of the Operational Research Society*, *Transportation Journal*, and *Transportation Research*. He is currently serving on the editorial review boards of *International Journal of Logistics: Research and Applications* and *International Journal of Integrated Supply Management*.

He also got involved in outreach and consulting projects for a number of companies including UPS Air, UPS Supply Chain Solutions, Brown-Forman Beverage Worldwide, Lexmark International, Dixie Warehouses, West-Point Stevens, Russell Athletics, Master Lock, Houston-Johnson Inc., and Pegasus Transportation. Recently, he served as the President of Delta Nu Alpha Transportation Fraternity and the Track Chair of Warehousing Education and Research Council.

Arvid C. Johnson is a Professor of Management at Dominican University's School of Business in River Forest, IL. Prior to joining Dominican as an Associate Professor of Management in September 2001, he was a principal in a management consulting firm and worked with companies ranging in size from startups to multi-million dollar business units of Fortune 500 companies to describe, account for, explain, and exploit the variability present in their manufacturing and service processes. Arvid also has over 15 years of engineering, manufacturing, and management experience in a variety of business environments-including Northrop Grumman Corporation, Microwave laboratories, and Varian Associates. He presently serves as the chair of Information Resources, Inc.'s Analytics Advisory Board.

Arvid has published and spoken extensively in the areas of quantitative analysis and pedagogy, microwave materials processing and electron devices, and advanced manufacturing practices and holds several US and foreign patents. He is a member of INFORMS, the Decision Sciences Institute (Information Technology Committee

member), POMS, the IEEE, and the American Physical Society. His teaching experience before Dominican includes over 6 years with Keller Graduate School of Management where he was a Senior Faculty Member.

Arvid holds a PhD in Management Science (Operations Management concentration) from the Illinois Institute of Technology in Chicago, IL; an MBA from the University of North Carolina at Chapel Hill; an MS in electrical engineering from Northeastern University in Boston, MA; and a BS in physics from Lewis University in Romeville, IL.





March 23-25, 2006, the Crowne Plaza Hotel-Indianapolis, Indiana
Hosted by **Indiana University Kelley School of Business**

This year's event will be held in Indianapolis, Indiana at historic Crowne Plaza Hotel in America's first Union Station. The program committee is excited about the sessions, tours, presentations and events and we welcome your comments and encourage your participation!

The deadline for submissions in January 29th, 2006. Papers, abstracts, workshop proposals, and student papers can be submitted via the conference website (www.mwdsi2006.org) or emailed directly to Carl M. Briggs at briggsc@indiana.edu.

CALL FOR PAPERS

The program committee for the 2006 annual meeting of the Midwest Decision Sciences Institute cordially invites you to submit:

- **Referred Competitive Papers:** Submissions are accepted in this category if the author certifies that the paper has not been copyrighted, published, or presented (or submitted for presentation) at another professional meeting. Anyone submitting a paper must intend to register for and attend the meeting if the paper is accepted.
- **Abstracts:** Abstracts will be reviewed by the track chairs and will be scheduled for presentation as allowed by the meeting schedule. Anyone submitting a paper must intend to register for and attend the meeting if the paper is accepted.
- **Student Papers:** Papers must be solely of student authorship. Student papers will be subject to the review process and if accepted will be scheduled on the program. Attendance is a requirement to be eligible for the student awards given at the luncheon on March 24. All student authors and co-authors will have conference registration fees waived.
- **Proposals for Workshops, Panels, Symposia and Tutorials:** Submit a 1 page summary of your proposed session, explaining why it is of interest and importance to

institute members. Follow the guidelines for submission below. There is great flexibility in the content and structure of these sessions. Meeting registration and attendance is a requirement for acceptance.

Proceedings

The Midwest Region of the Decision Sciences Institute will publish a CD of Proceedings containing all papers and abstracts presented at the meeting as well as a summary of symposia, tutorials, and workshops. If your refereed paper is accepted, you will be given an opportunity to make revisions prior to publication. If a revised paper is not submitted by the proceedings deadline, the paper will be published as initially submitted.

Plant Tour

Mohan Tatikonda will lead a late night tour of the “night sort” at the second largest Federal Express hub in North America. Probably not for early risers, this tour will begin at 10:45pm on Thursday evening and will include the opportunity to meet with FedEx management. There is a limit to the number of participants so sign up early at www.mwdsi2006.org !

Doctoral Student Consortium

The Doctoral Student Consortium will lead off MWDSI 2006 on Thursday evening March 23. The program is designed to provide a supportive, engaging experience professional experience for doctoral students at any point in their graduate experience. Daesik Hur, dhur@bgnet.bgsu.edu , and Tobias Schoenherr tschoenh@emich.edu are the co-coordinators for this event.

Volunteers

Paper reviewers, discussants, and session chairs are needed. You may volunteer online at www.mwdsi2006.org or contact the program chair, Carl Briggs (briggsc@indiana.edu).

INSTRUCTIONS FOR CONTRIBUTORS:

1. All submissions are due by January 29, 2006. Notification of acceptance or rejection will be emailed by February 20th, 2006.
2. Submissions can be made online at www.mwdsi2006.org or emailed to

Carl M. Briggs, briggsc@indiana.edu
Department of Operations and Decision Technologies
Kelley School of Business
Indiana University
Bloomington, IN 47405

3. All submissions must include the following:
 - a. Cover page with:

- Title of submission
 - Type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, or proposal for a Workshop, Tutorial, Panel, or Symposium);
 - Names, affiliations, phone numbers, and emails of authors (please identify the preferred author for correspondence.)
- b. abstract of 50 words or less (500 character maximum, including spaces—longer abstracts will be automatically truncated);
- c. track that best fits the submission; the tracks are:
- Accounting and Finance
 - Business Intelligence and Knowledge Management
 - Global Business, Management and Strategy
 - Information Technology
 - Enterprise Resource Planning
 - Innovative Education
 - Operations Management
 - Quantitative Methods, Simulation Modeling and Statistics
 - Supply Chain Management
 - Student Papers

CONFERENCE ACCOMODATIONS:

Hotel:

Crowne Plaza Hotel at historic Union Station—the very first Union Station.
 123 West Louisiana St.
 Indianapolis, IN 46225

Midwest DSI Meeting Rate: \$129/night

Reservations: 1-877-227-6963

Telephone: 1-317-6312221 (front desk) 1-317-2367474 (fax)

<http://www.ichotelsgroup.com/h/d/cp/1/en/hd/inddt>

Indianapolis Area Attractions

- Pan Am Plaza (0 miles)
- Indiana Convention Center & RCA Dome (0 miles)
- Circle Centre Mall (0.01 miles)
- The Children's Museum of Indianapolis (3 miles)
- Indianapolis Zoo & White River Gardens (1.5 miles)
- Indianapolis 500 Race Track (8 miles)
- NCAA Hall of Champions (0.08 miles)
- Conseco Field House (0.05 miles)
- White River State Park (1 miles)
- Victory Field (1 miles)
- Eiteljorg Museum of American Indians & Western Art (0.03 miles)
- Indianapolis Museum of Art (5 miles)
- IMAX Theater (0.03 miles)
- Indiana State Museum (0.07miles)
- Blue Ribbon Carriage Rides (0 miles)

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