



The 8<sup>th</sup> Annual  
**2008 AUTO<sup>e</sup> Conference**

April 24-25 at Oakland University

**Sponsorship Registration Form**

**For additional information, contact:**

Dr. Michael Grieves, Conference Chair  
Ph: (248)705-5787—email: mgrieves@attglobal.net

**All Sponsorship Packages include:** Name and logo on marketing and conference materials, signage, conference screens; attendance list; recognition at conference; PR

**Platinum Sponsorship — \$15,000**

This sponsorship is limited on a first-come basis  
Includes executive sponsorship of one of the events:

- Breakfast
- Lunch
- Reception
- Breaks

Platinum Sponsorship includes:

- Twenty-five (25) complimentary registrations (15 end user /10 vendor staff)
- Logo & sponsor name on website with link to sponsor website
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- Banner with name and logo in conference hall

**Gold Sponsorship — \$8,500**

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(For emerging companies only)

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**Make checks payable to:**

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Oakland University School of Business  
238 Elliot Hall  
Rochester, MI 48309-4493  
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