

Degree Program for B.S. in Business Administration

Catalog Requirements for 2004/2005 Academic Year

Expires summer 2011

Name: _____ Student # _____ Date: _____

OAKLAND UNIVERSITY * School of Business Administration * Office of Undergraduate Advising
332 Elliott Hall, Rochester, MI 48309 248-370-3285

- ▶ **MAJOR STANDING REQUIREMENTS:** **2.0 in each course in the pre-core and RHT 160**
2.6 cumulative GPA at Oakland University

		Course	Grade	Transfer	Need
WRITING PROFICIENCY	RHT 150 Composition I				
	▶ RHT 160 Composition II				
GENERAL EDUCATION 32 Credits	Arts	ONE COURSE FROM EACH AREA Approved lists on pp.61-65 of 2004/05 catalog			
	Literature				
	Language				
	Western Civilization (PHL 103 suggested)				
	International Studies				
	Social Sciences		Fulfilled by ECN 200 in pre-core		
	Mathematics, Logic & Computer Science		Fulfilled by MTH 121/122 in pre-core		
Natural Science & Technology					
DIVERSITY	Ethnic Diversity Course (see pp. 60, 64-65 of 2004/05 catalog)				
BUSINESS PRE-CORE 33 to 38 Credits	MTH 011 and/or MTH 012 (if necessary) *				
	▶ MTH 121 Linear Programming (or MTH 141)				
	▶ MTH 122 Calculus for Social Science (or MTH 154)				
	▶ QMM 240 Statistical Methods for Bus. I - 3 crs. (or QMM250 - 6 crs.)				
	▶ ECN 200 Macroeconomics (or ECN 210 - 6 crs.)				
	▶ ECN 201 Microeconomics (or ECN 210 - 6 crs.)				
	▶ ACC 200 Introductory Financial Accounting				
	▶ ACC 210 Managerial & Cost Accounting I				
	▶ MIS 200 or CSE 125 Computer Technology				
▶ COM 201 Public Speaking or 202 Group Dynamics (Accounting majors: take COM 201 if future CPA certification planned)					
BUSINESS CORE 35 to 38 Credits	ENG 382 Business Writing				
	MKT 302 Marketing				
	ORG 330 Intro Organizational Behavior - 3 crs.				
	MIS 300 Management Information Systems - 3 crs.				
	QMM 241 Stat. Methods for Bus. II - 3 crs. (or QMM 250 - 6 crs.)				
	ECN 303 Managerial Economics - 3 crs.				
	POM 343 Operations Management				
	FIN 322 Managerial Finance I				
	● ORG 331 Intro Mgmt. Human Resources - 3 crs.				
	● MGT 350 Legal Environment of Business - 3 crs.				
● MGT 435 Management Strategies & Policies					
MAJOR COURSES (See Back) Note: Plan to take major courses in Fall and Winter semesters	_____				

* Credits cannot be used to satisfy minimum graduation requirements.

128 credits – General electives may be required to reach this minimum.

- **MAJOR STANDING** is required to take these courses. Major standing is also required before taking most major courses (see back).
MAJOR STANDING APPLICANTS: Apply for Major Standing in September if you expect to complete the requirements during fall semester and in January if you expect to complete the requirements during winter, spring, or summer semesters.

MAJOR COURSE REQUIREMENTS

A 2.0 is required for each course in each major. Pre-business and undecided business students are not eligible to take any 300- or 400-level SBA courses with the exception of ACC 310, ECN 303, FIN 322, MIS 300, MKT 302, ORG 330 and POM 343. (See separate checklists for the B.A. and B.S. in Economics.)

ACCOUNTING

ACC 310

ACC 311

FIS 318

ACC 320

Four courses (12 credits) from the following: ACC 301, ACC 401, ACC 411, ACC 412, ACC 415, ACC 417, FIS 431, FIS 433, ACC 421, ACC 450, ACC 480*

FINANCE

ACC 301 (or BOTH ACC 310 and ACC 311)

FIN 416

FIN 418

Three courses from the following:

FIN 417, FIN 419, FIN 420, FIN 422, FIN 480*

(ACC 320 or ECN 321 may be substituted for one finance elective.)

GENERAL MANAGEMENT

Any 15 credits in electives from the School of Business Administration (ACC, ATB, ECN, FIN, FIS, MGT, MIS, MKT, ORG, POM, or QMM). These electives must be chosen from courses numbered 300 or higher and at least 6 credits must be at the 400 level. A student may not double major in general management and another major in the SBA, but other combinations are allowed. See catalog for available minors.

HUMAN RESOURCES MANAGEMENT

ORG 430

ORG 433

ORG 434

Two courses, at least one of which is a 400-level ORG course, from the following: ORG 431, ORG 432, ORG 470, ORG 480*, MGT 480*, ECN 338, PS 454.

MANAGEMENT INFORMATION SYSTEMS

CSE 130 or CSE 141

MIS 304

MIS 316

MIS 405 or MIS 407 or MIS 416 or MIS 426

Two courses from the following: MIS 400, MIS 405, MIS 407, MIS 416, MIS 418, MIS 420, MIS 421, MIS 422, MIS 424, MIS 426, MIS 428, MIS 436, MIS 442, MIS 444, MIS 446, MIS 480*, CSE 220, POM 448

(A required course cannot be double-counted as an elective.)

MARKETING

MKT 353

MKT 404

MKT 405

Two courses from the following: MKT 406, MKT 420, MKT 430, MKT 450, MKT 470, MKT 480*

* Courses numbered 480 may be repeated for credit provided the topics are different.

SBA HOME PAGE: www.sba.oakland.edu

IMPORTANT NOTES:

1. **ALWAYS EARLY REGISTER!** All registration dates are published on the OU Web site.
2. **Career Experience** opportunities are an excellent way to obtain work experience in your major while getting paid. Call the Office of Career Experience at **248-370-3213** for more information regarding the co-op and internship programs. To be eligible to participate in the co-op program, students must have a 3.0 GPA and junior standing (56 credits). The SBA does not grant academic credit for career experience.
3. **Career Services:** Do not wait until your senior year to begin putting together your resume and credential file for interviewing with both recruiters on campus and contacts developed through your own efforts. *Visit the Office of Career Services during your junior year.* Call **248-370-3250** for an appointment.

EMAIL ADDRESS: _____

6/24/04