

FRESHMAN EDITION FALL 2008

# *The SBA Advisor*

School of Business Administration

Oakland University

## The ACHIEVE Program

This fall, OU's School of Business Administration is launching a new four-year development course, titled ACHIEVE, which incoming freshmen will be taking. It is a zero-credit-hour class aimed at strengthening the business student's knowledge and understanding of the business world, their networking skills, and to help them better secure employment.

ACHIEVE begins with SBC 199, a year-long class divided into **5 distinct topics, involving online interactive material using OU's course management system Moodle.** Students may complete the various components of SBC 199 in any order they choose, and many dates are available for the class-related events that they will be attending, allowing the student to freely tailor their participation in SBC 199 to the needs of their lives.

The events include a "game show" style competition that quizzes students on the business world, an

Kresge Library's electronic services, exposure to OU Career Services and enrollment in OU's Career Link, participation in a meeting of an OU student business organization, and a networking session where students will get a chance to meet professionals and OU alumni who have made their mark in the business world.

ACHIEVE comes to the student free of charge, and will prove to be an exciting new way to expand one's repertoire of business skills and knowledge.



### Upcoming Events

#### **Introduction to Careers in Business (Game Show Competition):**

Dec 3, 12-1pm, 223 Elliott Hall

#### **Introduction to Career Services:**

Dec 3, 2:30-3:30pm, 242 Elliott Hall

#### **Student Organization Meetings:**

*Beta Alpha Psi:* 11:30am-1pm, every Thursday

*WES/ESA:* Dec 4, 5:45pm, Elliott Hall Student Lounge

*Financial Management Assoc (FMA):* Dec 2, 12-1 pm, Lake Superior A, OC

#### **Networking with Professionals:**

Dec 1, 12-1pm, OC Gold Room C  
Seating will fill quickly, so be sure to sign up in advance.

Students must sign up to attend; this can be done via your Moodle page for the SBC 199 class.

### Winter Semester FYI

*A few friendly reminders as you are scheduling for Winter semester:*

- \* If you have not taken MIS 100, it is **HIGHLY** recommended for your 2nd semester.
- \* You are not eligible for any of the Accounting or QMM courses until you are in sophomore standing (28 earned credits).
- \* You should continue your MATH sequence, as this is vital to earning major standing in a timely fashion.
- \* If you are taking General Education courses, be sure to use your CATALOG and SAIL to double check it does meet the category you are seeking.

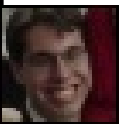
# You've Seen Us Around



Laurie Shano is an Academic Advisor and Advising Coordinator for ACHIEVE. She earned her B.A. in Psychology and M.A. in Counseling at Oakland University, and is an L.L.P.C. and National Certified Counselor. Before arriving at the SBA, she spent six years at the Macomb Intermediate School District working with 18-26 year old trainable cognitively impaired students. Before working at the M.I.S.D., she owned her own automotive manufacturing rep company.



Myra Roberts is a Human Resource Development intern working for the ACHIEVE program. She is a senior who will graduate in December 2008 with a BS in HRD and double minors in Training & Development and Labor & Employment. She assists with the events and is working on the course content for SBC 299. Be sure to say "HI" when you see her.



Douglas Meese is "The Guy" for all technology for the ACHIEVE program. He is a grad student who is working on his MBA. A lifetime resident of Rochester, he enjoys campus life and can be found at ACHIEVE events, student org meetings and at the OC, gaming with his friends. Seek him out when you go to org meetings so you will get credit for attending.

## Reminder:

- Yes! ACHIEVE is required for all Freshmen 2008.
- Sign up for events early!
- Remember to attend!

## Important dates

Finals are quickly approaching! Don't forget that the Academic Skills Center offers free tutoring on most 100 and 200 level courses. Stop by 103 NFH for a little extra help.

### Registration for Winter 2009

Freshman registration began on **October 30th** at midnight and will continue through the first week of Winter semester. Go to SAIL, click on **Register for Classes** on the top of your home page.



## Meet your Dean



Welcome freshmen!!

We are here to help students at the School of Business Administration (SBA) build a network with their student peers, connect with faculty members and contribute to building your resume. Many of the resources that can help you take advantage of these opportunities can be found in the offerings of our Student Leadership and Development Center (238 Elliott Hall). Our professionally trained advisers manage the Center and will help you not only build a successful academic plan but also guide you to the resources key for your career and professional development, including internships, resume preparation, mock interviews and more.

Please know that SBA is working actively with our advisory boards and business partners to stay current with the changing business field and our faculty members are working collaboratively with many key partners in the community to solve today's problems and to engage in outstanding research.

For more information about our collaborations, events and news as well as the Leadership and Development Center, visit our Web site at [www.sba.oakland.edu](http://www.sba.oakland.edu).

I wish you the best of luck here at OU and look forward to seeing you in Elliott Hall this semester.