## Tentative Schedule for the 2014 MWDSI Meeting in Chicago

<table>
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<tr>
<th>April 12 (Saturday)</th>
<th>April 13 (Sunday)</th>
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<tbody>
<tr>
<td><strong>07:20-08:20</strong></td>
<td>Breakfast on your own (Complimentary coffee and decaf available from the 2nd floor hotel lobby for hotel guests between 6:00 – 11:00 a.m.)</td>
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<tr>
<td><strong>08:30-08:45</strong></td>
<td>Welcome address by the MWDSI President (Frank Lloyd Wright/Adler Room)</td>
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| **08:45-10:15**     | **Healthcare (I)**  
Medical Tourism: A Conceptual Framework and Future Research Agenda (Min)  
Physician Overtreatment and Undertreatment with Partial Delegation (Lubensky & Schmidbauer)  
Electronic Prescribing Adoption: The case of United Arab Emirates (Ahmad)  
Shareholder Wealth and Supply Chain Disruptions in India (Kumar, Liu, & Sarkar)  
Exploring the effects of lean practice and supply chain risk on performance (Park, Modi, & Roh)  
Motivating Supplier Innovation: An Expectancy Theory Perspective (Greer, Gilson, & Hartley)  
| **10:30-12:00**     | **Healthcare (II)**  
A study on the utilization rate of operating rooms: a case of a community hospital in the U.S.A. (Joo, Hong, & Yun)  
Improving Healthcare Delivery through Co-Management Arrangements (Dey & Sneed)  
Scheduling Surgical Operations and the Post-Anesthesia Care Unit Using Work Tours and Binary Programming (King)  
On the Integrated Production and Distribution Problem with Vessel Assignment and Time Window (Zhong)  
The all water route Europe/Great Lakes: success factors (Hull, Frost, & Gutheil)  
The Impact of ERP Alignment on Logistics Costs: A Work System Theoretical Approach (Muscatello, Parente, & Swinarski)  
| **10:00-11:00**     | **Supply Chain Management (I)**  
| **10:30-12:00**     | **Supply Chain Management (II)**  
| **10:30-12:00**     | **Innovative Teaching**  
Suggested model for adoption of LMS technology in Saudi Arabian Higher Education (Khan & Dingley)  
MOOCs: Vanilla Ice Cream in Higher Education’s New Sundae (Setzekorn & Patnayakuni)  
Assessment tools integrated as a company project at a small business program (Nelson)  
| **10:30-12:00**     | **Manufacturing & Environmental Issues**  
A relationship between the level of implementation of specific lean tools and managers’ satisfaction with the lean program in a job shop manufacturing setting (Todorova, Dugger, & Dobrzykowski)  
A methodology for enhancing product delivery performance for smaller manufacturing companies (Alhourani)  
Investigating the Human Propensity to Recycle: A 5C Framework (Bhattacharyya, Barker, & Savage)  
| **10:30-12:00**     | **MWDSI Officers’ Meeting**  
(9:00 – 10:00 a.m.)  
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<tr>
<th>Time</th>
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<tr>
<td>12:10-13:30</td>
<td>Lunch buffet and an invited executive speaker (Mr. John Caltagirone, the former President of CSCMP) – “A practitioner’s view of current supply chain practices” (?)</td>
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| 13:45-14:15 | **IT/MIS**  
A Review of Technology Adoption Models at Firm Level and a Conceptual Model to Study Cloud Computing Adoption in Supply Chains (Jalal & Ishizaka)  
Cloud Computing: Risk and Value Issues (Chou)  
**Brand Management**  
Comparative brand performance measurement for a hotel chain company (Joo & Yun)  
The Brand-Territory Matrix Applied to North American Domestic Brands (McCarthy) |
| 14:30-15:30 | An invited executive speaker (TBA) – “A practitioner’s view of current healthcare management practices” (?) |
| 15:30-     | Social (optional) – Free time                                                                   |
| 17:00-     | Dinner on your own                                                                             |
|           | Closing remarks, award ceremony, and adjourn (Frank Lloyd Wright/Adler Room) – Boxed Lunch    |