

# The Midwest Decision Sciences Institute • Spring Newsletter: 2013

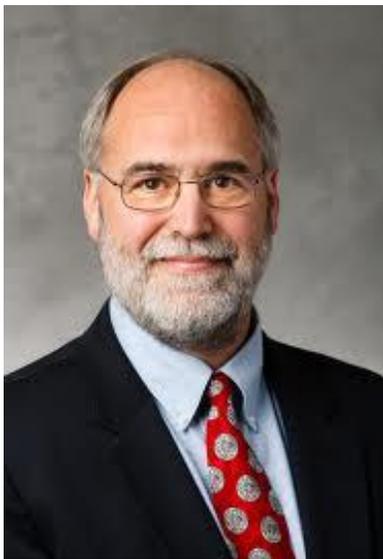


## THE PRESIDENT'S MESSAGE

**D**ear Fellow MWDSI Members,  
As spring has now begun, I would like to take this opportunity to review a few things.

First, I want to express my sincere thanks to our Past President, Xiaodong Deng, for all of his work last year in keeping the rest of us officers on track and moving forward in our duties. Xiaodong worked very hard in coordinating all of our activities and helping to make the MWDSI meeting in Grand Rapids a great success.

Speaking of thanks and of Grand Rapids, I



*Dr. Peter B. Southard  
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would be very remiss if I didn't thank our past Conference Chairs, Jaideep Motwani and Paul Leidig of Grand Valley State University for all of their work in hosting and producing a truly wonderful conference. In addition to the wonderful camaraderie of seeing and talking with old friends again, the conference included some

very interesting and informative speakers, excellent sessions, a very unique tour of Amway,

and an incredibly fun and educational reception at the Gerald R. Ford Museum.

That leads me to remind you to be sure and mark your calendars for the 2013 MWDSI Conference that will be held in Twinsburg (Cleveland), Ohio, this coming April 18-20. More information will be found elsewhere in this newsletter but I want to encourage all of our members to take advantage of this wonderful opportunity to participate in a low-cost, high quality peer-reviewed conference. I know that the Conference Chair, Joe Muscatello of Kent State University, is planning some wonderful sessions, events, and speakers for us.

As part of that notice, I would like to encourage each member to consider approaching their institution and encourage it to support the conference. Our President-elect, Hokey Min, will soon be contacting MWDSI schools (if had not done so already) and asking for financial support for the conference. Please help him in his efforts by speaking with the appropriate administrators and explaining how important this conference can be.

At a time with tight budgets and slow economic growth are putting the squeeze on all of our travel and research activities, the MWDSI Conference offers an economic tool for supporting all of our individual research and teaching efforts. It also offers an efficient networking tool for keeping in touch with colleagues and developing relationships and pro-

essional support networks the help us in both our careers and in our personal lives. Please don't pass up this opportunity.

I would like to thank the Fellows Committee of Anne B. Koehler, Rocky Newman, and Chan Hahn for their help in the process of reviewing the nomination of a new MWDSI Fellow. I also know our Nominating Committee of Diane Parente, Tobias Schoenherr, and Xiaodong Deng are working hard to develop the slate of officers for the coming year.

I want to thank all of the members for the opportunity to serve the MWDSI these past years. It had been fun, fulfilling and interesting as well as an honor and privilege. If you

feel there is anything that I, or other members of the Board, can do to make your membership in MWDSI more meaningful or value-added, please feel free to contact myself (or your nearest Board member as listed in the newsletter).

Sincerely,

Peter

### **MWDSI Conference Submission Deadline Approaching!!!**

Please be aware that the submission deadline for the upcoming MWDSI conference is fast approaching, submissions are due on March 31<sup>st</sup>. Please see the flyer on the next page for more conference information.

## **The American Journal of Business**

### **Special Issue on Replication Studies**

Despite replication being universally recognized as crucial for "good science," in the managerial sciences we have failed to fully commit to its publication. Replication studies are necessary for ensuring that erroneous or spurious results from single studies are not perpetuated, and for enhancing the generalizability of the results from single studies.

Therefore, the *American Journal of Business* is calling for the submission of manuscripts that are replications of seminal or influential studies. We welcome replications with results that either confirm or question the status quo. We also welcome studies that are straight replications and studies that are replications with extensions to extant research.

We define replication in the same way as Hubbard and Armstrong (1994, p. 236): "a duplication of a previously published empirical study that is concerned with assessing whether similar findings can be obtained upon repeating the study;" and a replication with extension is "a duplication of a previously published empirical study that serves to investigate the generalizability of earlier research findings." That is, using the same methods to test the same questions but using different data. It can be more recent data for the same set of companies (e.g., S&P 500), it can be data for the same time period for a different set of companies (e.g., SMEs rather than large companies), it can be data obtained from a different level of managers (e.g., division managers rather than the TMT), from a different set of customers or consumers, data from a different country, and so forth.

We anticipate the Special Issue on Replications appearing as Volume 29.1 of the *AJB*, which will be published in the Spring of 2014. To achieve that outcome, and to allow time for any necessary revisions and resubmissions of manuscripts, the deadline for initial submission is May 15, 2013. Manuscripts should be submitted online at <http://mc.manuscriptcentral.com/ajb>. Please note in your submission that you are submitting work to the Special Issue on Replication.

The *AJB* is a multidisciplinary business journal. We publish work dealing with issues in Accounting, Finance, Information Systems, Management, Marketing, Operations, and Strategy. We welcome replications in any of those disciplines.



## MWDSI PRESENTS:

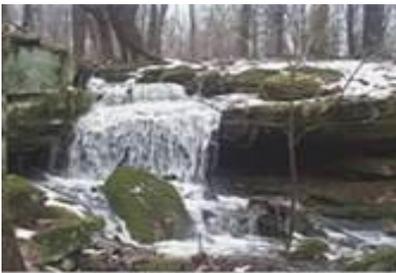
### “RAC IT UP!”

*April 18-20, 2013  
Twinsburg, Ohio*

## Midwest Decision Science Institute- Annual Conference

Home page: [cmsprod.uis.kent.edu/campuses/geauga/faculty/mwdsi.cfm](http://cmsprod.uis.kent.edu/campuses/geauga/faculty/mwdsi.cfm)

The Midwest Decision Sciences Institute is a multidisciplinary international association dedicated to advancing knowledge and improving instruction in all business and related disciplines. To pursue this mission, the MWDSI facilitates the development and dissemination of knowledge in the diverse disciplines of the decision sciences through publication, conferences, and other services. Visit us at [MWDSI.org](http://MWDSI.org)



*Join us in Beautiful Twinsburg, Ohio in Kent State's NEW Regional Academic Center (RAC)! The RAC is centered ½ hour between Cleveland and Akron and has easy freeway access off of I-480!*



*Hosted by the Business Management and Technology Department of Kent State University.*

<i>Members</i>	<i>\$175</i>	<i>Students</i>	<i>\$30</i>
<i>Non-Members</i>	<i>\$200</i>		

### **CALL FOR PAPERS!**

Competitive Papers; Abstracts; Student Papers; Symposia, Tutorials, and Workshops on all topics relevant to Decision Sciences are welcome! Submissions will undergo a double blind review process.

**Submission Deadline: March 31, 2013**  
**Submit to Editor: [2013mwdsi@gmail.com](mailto:2013mwdsi@gmail.com)**