

The Midwest Decision Sciences

Institute • Spring 2012



The following individuals were recently nominated for vacant positions on the Executive Board of Midwest DSI.

V.P. Student Liaison: Sachin Modi

Sachin Modi is an Assistant Professor of Operations and Supply Chain Management at the University of Toledo. He received his B.S. in Engineering from the University of Poona, India, a M.S. in Industrial Engineering from the University of Cincinnati and his Ph.D. in Operations Management and Decision Sciences from Indiana University. Dr. Modi's research interest include procurement, supply chain management, innovation and information technology. His work has appeared in the Journal of Operations Management, Journal of Supply Chain Management, International Journal of Production Research and the International Journal of Production Economics. He serves as an ad-hoc reviewer for the Journal of Operations Management, Decision Sciences Journal, Journal of Supply Chain Management, International Journal of Operations and Production Management, and Production and Inventory Management Journal. He also served as track co-chair for the purchasing track at the 2009 POMS conference and VP for Student Liaison for the MidWest DSI for the 2009-2011 years. In the past he has also served as reviewer for both the regional and national DSI meetings.

Webmaster: Gene Fleidner

I have been an active member of MWDSI for 20+ years. During that time, I have served MWDSI in many capacities including President, Secretary, 2001 Program Chair, Webmaster, and DSI Vice President representing the Midwest region. My manuscript submission for the 33rd annual meeting in received the MWDSI Best Paper Award.

V.P. Publications: Pete Salzarulo

Peter A. Salzarulo is an Assistant Professor of Supply Chain Management in Miami University's Farmer School of Business. He received his Ph.D. in Operations Management and Decision Sciences from the Kelley School of Business at Indiana University. His research interests include supply chain management, vendor managed inventory, and healthcare operations management. His work appears in such publications as *Production and Operations Management*, *European Journal of Operational Research*, *Journal of Supply Chain Management*, *Computers and Operations Research*, and *Decision Sciences Journal of Innovative Education*.

He has served as the V.P. of Publications for MWDSI since 2009. He has served MWDSI in several other capacities over the years, including as a MWDSI conference track chair and proceedings coordinator.

Other Officer Positions:

President-elect: Hokey Min

Treasurer: Peggy Lee

VP for Industry Liaison: Bradley Hull

2013 MWDSI Conference!!!

Please mark your calendars for the 2013 Midwest DSI Annual Conference which will be hosted by Kent State University and will be held at its new regional center in Twinsburg, OH. Please contact Joe Muscatello (jmuscate@kent.edu) for the answers to any of your questions.

We are looking for sponsors for MWDSI conference for 2013, 2014 and 2015. Please contact Vijay Shah at vcshah@mail.wvu.edu

2012 Stan Hardy Award

The judging of the papers for the Stan Hardy Award is complete, and the winner has been determined. The winning paper – “Reducing Customer Dissatisfaction: How Important is Learning to Reduce Service Failure?” – was authored by Michael A. Lapré, Owen Graduate School of Management, Vanderbilt University. It appeared in *Production and Operations Management* (Vol. 20, No. 4, pp. 491-507). The paper was selected based on its current relevance and contribution to the field of Operations Management (OM), its practicality and contribution to industry practice, and its rigor, creativity and readability. The award will officially be presented at this year’s Midwest DSI Annual Meeting, on April 13th, 2012, in Grand Rapids, Michigan.

According to the Midwest DSI Bylaws, the President-elect convenes the Stan Hardy Award Committee to select the outstanding paper published in the OM field during the preceding year to receive the Stan Hardy Award at the annual meeting of the Midwest Region. This committee polls the editors of the following academic journals in OM and asks them to provide the top two OM articles published in their journals during the most current year: *Decision Sciences Journal*, *International Journal of Production Research*, *Journal of Operations Management*, *Manufacturing and Service Operations Management*, and *Production and Operations Management*. The committee, then, evaluates these articles and selects the Stan Hardy Award winner.

I am very grateful to the editors who so generously provided their time, energy, and expertise in evaluating the papers in their respective journals and nominated their two best papers.

- *Decision Sciences Journal* (Asoo J. Vakharia, editor),
- *International Journal of Production Research* (John E. Middle, editor),
- *Production and Operations Management* (Kalyan Singhal, editor).

I am also very grateful to this year’s judges, who also so generously provided their time, energy, and expertise in evaluating and ranking the papers:

- Barbara Flynn (Indiana University)
- Angappa "Guna" Gunasekaren (University of Massachusetts)
- Janet Hartley (Bowling Green State University)
- Arvid C. Johnson (Dominican University)
- Diane Parente (Penn State - Erie)

On behalf of Midwest DSI, I extend congratulations to the 2011 Stan Hardy Award winners and appreciation to the journal editors, the judges, and the authors of all the high-quality manuscripts considered for the 2011 award.

Peter Southard
University of St. Thomas – St. Paul, MN
2012 Stan Hardy Committee Chair



2012 Midwest Decision Sciences Institute Conference

April 12 –14, 2012
Grand Valley State University
Grand Rapids, MI



Conference Theme: Sustainability, Innovation and Global Supply Chain Management

Competitive Papers; Abstracts; Student Papers; Symposia, Tutorials, and Workshops on all topics relevant to business are encouraged, those focusing on the 2012 theme are especially welcome.

Conference Co-Chairs

Jaideep Motwani motwanij@gvsu.edu
Paul Leidig leidig@gvsu.edu

KEYNOTE SPEAKERS

John Shull,
Vice President and Global Procurement Officer at Steelcase, Inc.

Michael Vitek
Vice President of the North American Practice of Mercedes-Benz Technology Consulting

Dr. Sime Curkovic
Professor of Supply Chain Management at Western Michigan University

CONFERENCE HIGHLIGHTS

Industry Panel discussions with:

GENERAL MOTORS CORPORATION,
North America
Mike Reinerth,
Director of People Systems

GORDON FOOD SERVICE
Randy Plekker,
Executive Vice President of SCM

SYSCO
Kevin Mahoney,
Vice President of Merchandising

SUPPLY CHAIN SOLUTIONS
Robert Burch, President

Case Exhibits—Harvard Business School

VIP Plant Tour at Amway Corporation

Keynote and panel presentations by distinguished academicians

Student Case Competition

Hands-on Workshops

