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# ***MWDSI Newsletter***

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*Newsletter of the Midwest Region Decision Sciences Institute*  
Volume 15, Number 2 • Fall 2004

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Suggestions, opinions, announcements, and other contributions  
for the MWDSI newsletters are welcome.

Editor

Chang Liu  
Operations Management and Information Systems  
College of Business  
DeKalb, IL 60115  
Phone: (815) 753-3021  
fax: (815) 753-7460  
e-mail: [ciliu@niu.edu](mailto:ciliu@niu.edu)

Midwest Decision Sciences Institute





***From the President:***

***Gene Fliedner***

***Oakland University***

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MWDSI Colleagues:

I hope this note finds your semester progressing nicely. I'd like to update you on a few items the MWDSI Executive Board has been working on.

First, MWDSI has a new and **PERMANENT** website. The address is [MWDSI.org](http://MWDSI.org). Please bookmark it and visit it often for the latest news and event information. You can presently find the latest information concerning this year's annual conference at the website. Several other items are linked from that site. As soon as the conference website has been developed, a link to it will be posted. We will continue to develop more content.

As a reminder, this year's annual is being meeting in Toledo, Ohio. Let's make every effort to participate in the 2005 annual meeting. Please contact the Program Chair Jan Hartley ([jhartle@cba.bgsu.edu](mailto:jhartle@cba.bgsu.edu)) and volunteer your support to review papers, host a session, or both. Jan will need a lot of help as she is serving as Program Chair, DSI Regional VP, and as President-Elect for Midwest DSI. Let's make a commitment for April 15-16 to be in Toledo in 2005!

In my last newsletter, I challenged you to identify five colleagues either at your institution or a nearby College or University that currently do not, but should be participating in Midwest Decision Sciences Institute annual meeting. In response that that challenge, I have volunteered to put on an experiential Lean learning demonstration during this year's annual MWDSI conference. I'll demonstrate a simulation that you and the five new members can participate in that shows what lean is. You can take this back with you and use it in your class. This experiential learning simulation by itself will be worth the price of admission to the annual conference. Don't miss it!

Included in this newsletter are two items of particular importance. First, there is a note from Ed Dupлага, Secretary that identifies the upcoming Executive Board Officer vacancies. If you are interested in serving, or know of someone that is interested, please forward the candidates credentials to Ed Dupлага, [edupлага@winona.edu](mailto:edupлага@winona.edu).

Second, the bi-annual MWDSI business meeting is being held Sunday morning, November 21, from 8:00 a.m. to 10:00 a.m. in Grand Ballroom Salon B at the 2004 National DSI conference in Boston. All MWDSI members are welcome to attend. One business item to be voted on during that meeting will be the proposed Fellows Bylaw 9, which is detailed in a note in this newsletter.

If you are attending the National DSI Conference in Boston, please be aware that the MWDSI is holding a social, on Sunday, November 21, from 4:30 p.m. to 6:00 p.m. in the Simmons Room at the Boston Marriott Copley Place Hotel.

I hope to see you in Boston in November, and I'm counting on seeing you in Toledo in April!

Gene Fliedner, President, Midwest DSI



## Bylaw Proposal

*Vote on November 21, 2004*

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This Bylaw will be voted on during the bi-annual business meeting of the MWDSI during the 2004 National DSI conference in Boston. This business meeting is scheduled for November 21, from 8:00 a.m. to 10:00 a.m. in the Grand Ballroom Salon B of the Marriot Hotel.

### BYLAW 9: MWDSI FELLOWS

1. Purpose: The designation of Midwest Fellow may be awarded to Members of the Midwest Decision Sciences Institute in recognition of distinguished service to this regional society of the Decision Sciences Institute. This designation is for recognition only and does not constitute a class of membership or any other official status in the regional Institute.
2. Criterion for Selection: The designation of MWDSI Fellow is awarded to active or historical supporters of the regional Institute for outstanding service to the regional Institute. An active or historical supporter of the regional Institute is anyone who has contributed directly to the regional Institute's endeavors beyond the paying of membership dues. Examples of support include serving at the regional level in capacities such as a session chairperson or discussant, serving on ad hoc or standing committees, or holding other appointed or elected positions or contributing to the regional Institute's publications. Membership in the regional Institute over a period of years is a necessary prerequisite for consideration as a MWDSI Fellow.
3. Nomination and Election: MWDSI Fellows are nominated by a variety of sources noted below, recommended by the MWDSI Fellows Committee, and elected by the regional Institute's Executive Board of Directors. A nominee for MWDSI Fellow must not receive more than two negative votes to be recommended by the MWDSI Fellows Committee and must be approved by two-thirds vote of the region's Executive Board of Directors to be elected. No more than two members of the regions membership may be elected as MWDSI Fellows in any one year.
4. MWDSI Fellows Committee: The MWDSI Fellows Committee shall have six members consisting of five MWDSI Fellows who are not members of the Executive Board of Directors, nominated and approved by the Executive Board of Directors, and the President as an ex-officio member. The term of appointment of the five committee's MWDSI Fellows shall be two years and terms shall be staggered (e.g. 2 in one year and 3 the next) to provide continuity. Chair of the MWDSI Fellows Committee shall be decided by vote among Committee members.
5. Until such time as the MWDSI Fellows Committee may be composed following item 4 above, composition of the MWDSI Fellows Committee's membership in its initial years of existence shall be comprised of the President, Immediate Past-President, President-Elect, Treasurer, Secretary, Vice President for Planning and Development, and the Vice President of the Decision Sciences Institute representing the Midwest Region.

6. Procedures: The MWDSI Fellows Committee shall operate on a majority rule basis with the Chairperson breaking ties.

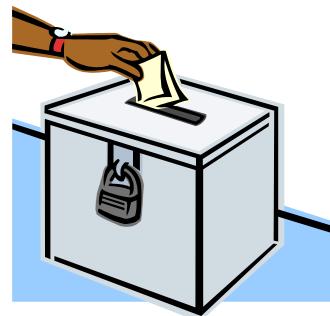
Each year the MWDSI Fellows Committee shall collect a preliminary list of nominees from a variety of sources including officers, MWDSI Fellows, MWDSI members, and self-nominations. A call for nominations shall be placed in the MWDSI newsletter and the annual meeting announcement.

Nominators are required to submit a statement of qualifications which highlights the nominee's service contributions to the MWDSI. This requirement will be published in the calls for nomination. All nominations received throughout a given year shall be judged for recommendation to the Executive Board by the MWDSI Fellows Committee prior to the annual MWDSI Program. Whatever nominations are available to the MWDSI Fellows Committee should be considered by the committee during the current year. All other nominations received after that time shall be considered by the next MWDSI Fellows Committee.

Recommendation for new MWDSI Fellows by the MWDSI Fellows Committee shall be transmitted to the President a minimum of one month prior to the annual MWDSI program. Recommendations for new MWDSI Fellows shall be accompanied by the statement of qualifications. The vote for each nominee shall not be included. The MWDSI Fellows Committee Chair will send acknowledgment letters to all nominators after final Executive Board approval of MWDSI Fellows nominees. Providing guidance and feedback to nominators whose MWDSI Fellows candidates were not selected is considered inappropriate because to do so might establish or raise the nominee's level of expectation for future selection.

A letter should be sent annually to existing MWDSI Fellows requesting nominations for new MWDSI Fellows.

7. Miscellaneous: The names and contributions of all new MWDSI Fellows shall be read at the President's Luncheon at the first available annual meeting, whether the new MWDSI Fellow is in attendance or not.



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## Vacancies: Looking for a Few Good Men and Women

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The Executive Board of Midwest DSI is looking for a few good men and women. If you are interested in getting more involved in the Midwest Region of DSI, consider running for a position on the Executive Board. The following positions will be up for election this spring (2005) for 2005-06 terms of office:

- President-Elect
- Secretary (two-year term)
- VP of Planning and Development
- VP for Publications
- VP for Member Services
- VP for Student Liaison
- VP for Industry Liaison

Descriptions of the duties and responsibilities of each position can be found in the *Constitution of the Midwest Region of the Decision Sciences Institute* available at the MWDSI website, [MWDSI.org](http://MWDSI.org).

If you are interested in being considered for nomination to one of the positions, contact one of the following individuals: Gene Fliedner, current President, [fliedner@oakland.edu](mailto:fliedner@oakland.edu) or Ed Dupлага, current Secretary, [edupлага@winona.edu](mailto:edupлага@winona.edu).



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# **Call for Papers**

## **2005 MIDWEST DECISION SCIENCES INSTITUTE ANNUAL MEETING**

April 14-16, 2005, Radisson Hotel-Toledo OH

**Sponsored by Bowling Green State University and University of Toledo**

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### **Refereed Competitive Papers**

The submission of a competitive paper means the author certifies that the paper has not been copyrighted, published, or presented (or submitted for presentation) at another professional meeting. Anyone submitting a paper must intend to register for and attend the meeting to present if it is accepted. The Best Competitive Paper will receive the opportunity to be published in the *Mid-American Journal of Business* and a \$500 cash award if accepted.

### **Abstracts**

Abstracts will be reviewed by the track chairs and will be scheduled for presentation as allowed by the meeting schedule. Anyone submitting an abstract must intend to register for and attend the meeting to present if it is accepted.

### **Student Paper Track and Competition**

Papers submitted to the student paper competition must be solely of student authorship to be considered for the student paper track and competition. Awards of \$300 for first place, \$200 for second place, and \$100 for third place are given to outstanding student papers. Students who do not present their papers will not be eligible for awards. Presentation of the awards will be at the luncheon on Friday, April 15th. The meeting registration fee will be waived for students whose papers are accepted for presentation. Student papers will be subject to the same review process as all other papers. All student papers accepted by the referees will be scheduled on the program.

### **Symposia, Tutorials, and Workshops**

If you wish to conduct a symposium, tutorial, or workshop, submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to institute members. Follow the guidelines below for submissions. You are allowed considerable latitude and flexibility as to content and conduct of these sessions. You must, however, provide your own participants (such as panel members) and any unusual equipment needs. All participants of symposia, tutorials, and workshops must register and attend the meeting.

### **Proceedings**

The Midwest Region of the Decision Sciences Institute will publish a *Proceedings* containing all papers and abstracts presented at the meeting as well as a summary of symposia, tutorials, and workshops. Publication in the Proceedings is subject to a strict set of standards and deadlines. Primary authors will receive instructions after acceptance in March. Papers will be limited to three pages. The Proceedings coordinator will accept additional pages if they are accompanied by a payment of \$50 per extra page.

### **Volunteers**

Help make the program a success by volunteering to serve as a reviewer or session chair!

Contact Jan Hartley ([jhartle@cba.bgsu.edu](mailto:jhartle@cba.bgsu.edu)) or Mark Vonderembse  
([Mark.Vonderembse@utoledo.edu](mailto:Mark.Vonderembse@utoledo.edu)),

Program Co-chairs by January 21, 2005.

## **Instructions for Contributors**

1. All submissions are due by January 21, 2005. Notification of acceptance or rejection will be emailed the week of March 7, 2005. Accepted papers will be due in final form by March 21, 2005, if they are to appear in the Proceedings.
2. Submissions can be emailed in pdf format to [jhartle@cba.bgsu.edu](mailto:jhartle@cba.bgsu.edu) or submitted by mail to:

Janet L. Hartley  
Department of Management  
College of Business Administration  
Bowling Green State University  
Bowling Green OH 43551
3. All submissions must include the following:
  - a. Cover page with:
    - title of submission (title changes will not be allowed at a later date);
    - type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, or proposal for a Workshop, Tutorial, Panel, Symposium, or Colloquium);
    - names, affiliations, phone numbers, and emails of authors
  - b. abstract of 50 words or less (500 character maximum, including spaces—longer abstracts will be automatically truncated);
  - c. track that best fits the submission; the tracks are:

Accounting and Finance  
Global Business, Management and Strategy  
Information Technology and e-Business  
Innovative Education  
Operation Management-Manufacturing and Services  
Quantitative Methods and Statistics  
Supply Chain and Marketing Management  
Student Papers





## 2005 ANNUAL MIDWEST DSI MEETING

April 15-17, 2005, Toledo -Ohio



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Join us for the 2005 Midwest DSI meeting April 15-17 in Toledo Ohio sponsored by Bowling Green State University and the University of Toledo. In addition, a tour of the Toledo Jeep plant, home of the Jeep Liberty, is tentatively planned for Thursday afternoon April 14<sup>th</sup>.

So what are the top six reasons that you should attend the 2005 Midwest DSI meeting?

7. You can mail your taxes from the Toledo post office, its open until midnight.
6. Indulge yourself with the great hotel rates at the Radisson of \$79/night
5. Try a Tony Packo's hot dog (MASH fan's you know what I mean)
4. Visit the home of the world famous Mud Hens baseball team
3. Catch-up with old (and not so old) friends and meet new ones
2. Learn new tools for use in the classroom
1. Get excellent feedback on your research in a supportive environment!

Be a part of the meeting by submitting a referred competitive paper, research abstract, workshop or symposium. Undergraduate and graduate students are encouraged to submit papers competing for cold, hard cash!! The submission deadline for the meeting is January 21, 2005. For the complete call for papers can be found at  
<http://www.mwdsi.org>.

Help make the program a success by volunteering to serve as a reviewer or session chair! Contact Jan Hartley ([jhartle@cba.bgsu.edu](mailto:jhartle@cba.bgsu.edu)) or Mark Vonderembse ([Mark.Vonderembse@utoledo.edu](mailto:Mark.Vonderembse@utoledo.edu)), Program Co-chairs by January 21, 2005.

### Conference Hotel

Radisson Hotel

101 North Summit Street, Toledo OH 43604, US

Midwest DSI Meeting Rate: \$79/night

**Reservations:** (800) 333-3333 US

**Telephone:** (419) 241-3000 **Fax:** (419) 321-2099

[www.radisson.com](http://www.radisson.com)

### Conference Attractions

COSI-Toledo an interactive science center for learning and discovery  
([www.cositoledo.org](http://www.cositoledo.org))

Toledo Mud Hens Minor League Baseball Team ([www.mudhens.com](http://www.mudhens.com))

Toledo Museum of Art ([www.toledomuseum.org](http://www.toledomuseum.org))

Toledo Symphony ([www.toledosymphony.com/](http://www.toledosymphony.com/))

Toledo Zoo ([www.toledozoo.com](http://www.toledozoo.com))

Tony Packos World Famous Hot Dogs

For more information check out: [www.dotoledo.org](http://www.dotoledo.org)

### Program Co-Chairs

Janet Hartley  
Bowling Green State University  
[jhartle@cba.bgsu.edu](mailto:jhartle@cba.bgsu.edu)

Mark Vonderembse  
University of Toledo  
[Mark.Vonderembse@UToledo.edu](mailto:Mark.Vonderembse@UToledo.edu)

### Track Chairs

**Accounting and Finance**  
Karen Brown  
Southwest Missouri State University  
[klb530@smsu.edu](mailto:klb530@smsu.edu)

**Global Business, Management and Strategy**  
Diane Parente  
Penn State Erie  
[dhp3@psu.edu](mailto:dhp3@psu.edu)

**Information Technology and e-Business**  
Xiaodong Deng  
Oakland University  
[deng@oakland.edu](mailto:deng@oakland.edu)

**Innovative Education**  
Bertie Greer  
Northern Kentucky University  
[greerb@nku.edu](mailto:greerb@nku.edu)

**Quantitative Methods and Statistics**  
Jerry Kamburowski  
University of Toledo  
[jkambur@Utnet.UTOLEDO.EDU](mailto:jkambur@Utnet.UTOLEDO.EDU)

**Student Papers**  
Carl Biggs  
Indiana University  
[briggsc@indiana.edu](mailto:briggsc@indiana.edu)

**Plant Tour Coordinator**  
Tom Gattiker  
Miami University  
[gattiktf@muohio.edu](mailto:gattiktf@muohio.edu)

**Doctoral Consortium Coordinator**  
Daesik Hur  
Bowling Green State University  
[dhur@cba.bgsu.edu](mailto:dhur@cba.bgsu.edu)

**Supply Chain and Marketing Management**  
Srinivas Talluri, Michigan State University  
[talluri@bus.msu.edu](mailto:talluri@bus.msu.edu)

**Operation Management-Manufacturing and Services**  
James Hill, The Ohio State University  
[hill.249@osu.edu](mailto:hill.249@osu.edu)

**Proceedings Coordinator**  
Dan Bragg  
Bowling Green State University  
[dbragg@cba.bgsu.edu](mailto:dbragg@cba.bgsu.edu)

**Webmaster**  
Kathleen Noce  
Penn State Erie  
[kxn9@psu.edu](mailto:kxn9@psu.edu)

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## **Announcement**

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The Midwest DSI reception in Boston is scheduled on Sunday, November 21, from 4:30 pm to 6:00 pm in the Simmons Room at the Boston Marriott Copley Place Hotel.

