

The Midwest Decision Sciences Institute • Fall Newsletter: 2011



A NOTE FROM THE PAST-PRESIDENT

Dear Members of Midwest DSI,
My term as Midwest DSI President ended with the 2011 meeting in Indianapolis; but, I would like to take this opportunity to thank everyone who helped to make my year as President a memorable and rewarding one.

During my term in 2010-11, I was able to rely on a highly-committed and talented board of directors – including Tobias Schoenherr (Past President), Xiaodong Deng (President-Elect), Gerry Aase



*Arvid C. Johnson, PhD
Dean and Prof. of Management
Brennan School of Business
Dominican University
River Forest, IL 60305*

(Secretary), Hokey Min (Treasurer), Vijay Shah (VP, Planning & Development), Peter Salzarulo (VP, Publications), Peter Southard (VP, Member Services), Sachin Modi (VP, Student Liaison), Brad Hull (VP, Industry Liaison), Charlie Watts (Archivist), Gene

Fliedner (Webmaster), and Rhonda Lummus (Regionally-Elected VP). I would like to thank each of them for their support and hard work in their respective roles – with special thanks to Tobias for his great “tutoring”, Vijay for passionately pursuing new conference locations, and Rhonda for helping to strengthen our understanding of the (Inter)National-Regional relationship (and communications).

One of the “secret strengths” of Midwest DSI is the “shadow cabinet” of Past Presidents who remain committed to the Region’s success and de-

velopment. In that vein – and in addition to those listed above – I would like to send special “thanks” to Ceyhun Ozgur, Rocky Newman, Dick Penlesky, and Jan Hartley for all their assistance in the past twelve months!

Speaking of Past Presidents – this time, of DSI at the (Inter)National level – kudos go out to Barb Flynn, who stepped into the breach and did a spectacular job as Program Chair of the 2011 Midwest DSI Conference in Indianapolis! Her tireless support of Midwest DSI is greatly appreciated.

One of the assignments of the past-president is to work with a Nominations Committee appointed by the President to develop the slate of candidates for officer positions that will become vacant at the 2012 Midwest DSI meeting. Once again – reprising their roles from last year’s Nominations Committee – Ceyhun Ozgur and Diane Parente did a great job working with me to coordinate our work. My heartfelt thanks to them – and the candidates themselves – for enabling Midwest DSI to have outstanding candidates for every office. Please be sure to vote at the 2012 Midwest DSI meeting!

As each past-president has said, it has been an honor and privilege to serve Midwest DSI over the past several years. We have a dynamic, engaging organization – comprised of great colleagues – and I encourage each of you to get as involved with Midwest DSI as you can. I assure you that it will be one of the best decisions you will ever make!

Best regards always,

Arvid C. Johnson
Past-President

OFFICER CANDIDATES

The following individuals were recently nominated for vacant positions on the Executive Board of Midwest DSI.

Regionally Elected V.P. Candidate: Janet Hartley

Janet L. Hartley is Professor and Director of the Supply Chain Management Institute in the Department of Management in the College of Business at Bowling Green State University. She served as Department Chair for eight years. Dr. Hartley received the MBA and Ph.D. degrees in Business Administration from University of Cincinnati and has a BS in Chemical Engineering from University of Missouri-Rolla. Prior to graduate school, she worked in product development and project management for the Clorox Co.

Dr. Hartley's research interests include supplier relationship management, supplier development, supplier involvement in product development, and risk management. She has published 28 articles in journals such as the *Journal of Operations Management*, *IEEE Transactions on Engineering Management*, *International Journal of Operations and Production Management*, *Journal of Supply Chain Management*, and *Business Horizons*. She serves as an Associate Editor for *Journal of Operations Management* and *Journal of Supply Chain Management* and received the Best Associate Editor awards from both journals in 2010. She is a co-author of *Managing Operations across the Supply Chain*.

Dr. Hartley is a Fellow of Midwest DSI. In Midwest DSI she has served as President, President-Elect, Program Chair, Treasurer, and VP Student Services. She has served on the Nominating Committee, and Fellows Selection Committee. Dr. Hartley also has been active in Decision Sciences Institute having served as Vice President at Large, Secretary, Chair and member of the Innovative Education Committee, member of the Nominating Committee, and member of the Member Services Committee.

Regionally Elected V.P. Candidate: W. Rocky Newman (Ph.D. The University of Iowa, MBA & BS-BA Bowling Green State University) has been a professor of supply chain management at Miami University since 1987. Newman teaches in the areas of operations management, supply chain management, and manufacturing strategy. His research interests include manufacturing strategy, organizational issues in supply chain management as well as supply chain management strategy. His work has been published in many journals including: *International Journal of Production Research*, *The Journal of Production and Inventory Management*, *Journal of Purchasing and Supply Management*, *American Journal of Business*, *Journal of Occupational and Organizational Psychology*, *The Journal of Manufacturing Systems*, *The International Journal of Flexible Manufacturing Systems*, *Mid American Journal of Business*, *The International Journal of Operations and Production Management*, *The International Journal of Production Economics*, *The International Journal of Forecasting*, *Integrated Manufacturing Systems*, *The International Journal of Quality and Reliability Management*, *The Journal of Supply Chain Management*, and others.

He is on the editorial board of several academic journals and has served as the editor in chief of the *American Journal of Business*. He has authored several popular textbooks in the field of Supply Chain Management. He coordinates the Farmer School of Business' highly ranked Supply Chain Management Program at Miami University. He has served on the Midwest DSI board for many years in a variety of roles including president and program chair for the MWDSI annual conference in 2003 and 2009. He has served on the board of directors for the Supply Chain Council (www.supply-chain.org) for three years. He is SCOR-S certified and has incorporated SCOR-S into his teaching with over 100 of his students certified through 2011.

V.P. Student Liaison: Sachin Modi

Sachin Modi is an Assistant Professor of Operations and Supply Chain Management at the University of Toledo. He received his B.S. in Engineering from the University of Poona, India, a M.S. in Industrial Engineering from the University of Cincinnati and his Ph.D. in Operations Management and Decision Sciences from Indiana University. Dr. Modi's research interest include procurement, supply chain management, innovation and information technology. His work has appeared in the Journal of Operations Management, Journal of Supply Chain Management, International Journal of Production Research and the International Journal of Production Economics. He serves as an ad-hoc reviewer for the Journal of Operations Management, Decision Sciences Journal, Journal of Supply Chain Management, International Journal of Operations and Production Management, and Production and Inventory Management Journal. He also served as track co-chair for the purchasing track at the 2009 POMS conference and VP for Student Liaison for the MidWest DSI for the 2009-2011 years. In the past he has also served as reviewer for both the regional and national DSI meetings.

Webmaster: Gene Fleidner

I have been an active member of MWDSI for 20+ years. During that time, I have served MWDSI in many capacities including President, Secretary, 2001 Program Chair, Webmaster, and DSI Vice President representing the Midwest region. My manuscript submission for the 33rd annual meeting in received the MWDSI Best Paper Award.

V.P. Publications: Pete Salzarulo

Peter A. Salzarulo is an Assistant Professor of Supply Chain Management in Miami University's Farmer School of Business. He received his Ph.D. in Operations Management and Decision Sciences from the Kelley School of Business at Indiana University. His research interests include supply chain management, vendor managed inventory, and healthcare operations management. His work appears in such publications as *Production and Operations Management*, *European Journal of Operational*

Research, *Journal of Supply Chain Management*, *Computers and Operations Research*, and *Decision Sciences Journal of Innovative Education*.

He has served as the V.P. of Publications for MWDSI since 2009. He has served MWDSI in several other capacities over the years, including as a MWDSI conference track chair and proceedings coordinator.

Other Officer Positions:**President-elect: Hokey Min****Treasurer: Peggy Lee****VP for Industry Liaison: Bradley Hull****2012 MWDSI Conference!!!**

Please mark your calendars for the 2012 Midwest DSI Annual Conference which runs from April 12th to the 14th. Located in beautiful Grand Rapids, Michigan, the conference theme focuses on Sustainability, Innovation and Global Supply Chain Management. The hotel for the conference is the Amway Plaza.

Please contact Jaideep Motwani at motwanij@gvsu.edu for the answers to any of your questions.

Planning ahead.....

We are looking for sponsors for MWDSI conference for 2013, 2014 and 2015. Please contact Vijay Shah at vcshah@mail.wvu.edu



2012 MWDSI Conference
Grand Rapids, Michigan
April 12-14, 2012

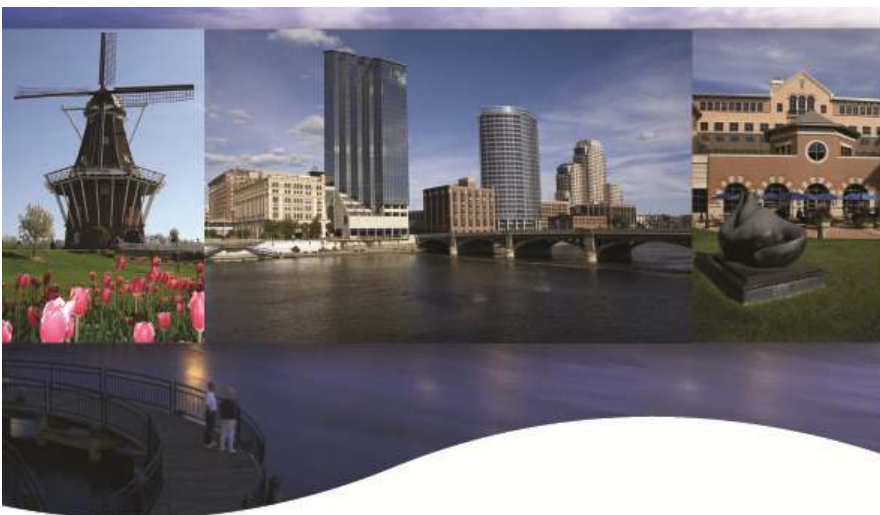
2011 STAN HARDY WINNERS

The winning paper of 2011 Stan Hardy Award was "Are Self-Service Customers Satisfied or Stuck?" by Ryan W. Buell, Dennis Campbell, and Frances X. Frei from Harvard Business School, Harvard University. Appeared in *Production and Operations Management* (Vol. 19, No. 6, pp. 679-697), the paper was selected based on its current relevance and contribution to the field of Operations Management (OM), its practicality and contribution to industry practice, and its rigor, creativity and readability. The award was officially presented at 2011 Midwest Decision Sciences Institute (DSI) Annual Meeting, on May 14th, 2011, in Indianapolis, Indiana.

According to the Midwest DSI Bylaws, the President-elect convened the Stan Hardy Award Committee to select the outstanding paper published in the OM field in 2010 to receive the Stan Hardy Award at the annual meeting of the Midwest Region. This committee was comprised of the following judges: Eugene Fliedner from Oakland University, Janet Hartley from Bowling Green State University, Ceyhun Ozgur from Valparaiso University, Young Ro from University of Michigan – Dearborn, and Mark Vonderembse from the University of Toledo.

The committee polled the editors of the following academic journals in OM and asked them to provide the top two OM articles published in their journals in 2010: *Decision Sciences Journal* (Asoo J. Vakharia, editor), *International Journal of Production Research* (John E. Middle, editor), *Journal of Operations Management* (Kenneth K. Boyer and Morgan L. Swink, co-editors), *Manufacturing and Service Operations Management* (Stephen C. Graves, editor), and *Production and Operations Management* (Kalyan Singhal, editor). The committee, then, evaluated the nominated articles and selected the Stan Hardy Award winner.

On behalf of Midwest DSI, the committee would like to extend congratulations to the 2011 Stan Hardy Award winners and appreciation to the journal editors and the judges for their time, energy, and expertise generously offered in the evaluating process and to the authors of all the high-quality manuscripts considered for the 2011 award.



**2012 MWDSI Conference
Grand Rapids, Michigan
April 12-14, 2012**

MWDSI Meeting Minutes (May 14, 2011)

Present

Gerald Aase, Xiaodong Deng, Barb Flynn, Arvid Johnson, Rhonda Lummus, Hokey Min, Jaideep Motwani, Tobias Schoenherr, Peter B. Southard

The meeting was called to order by Arvid Johnson at 8:35 a.m.

Minutes Approved

Hokey Min moved to approve the minutes of November 20, 2010. The motion was seconded by Peter B. Southard. The minutes were approved.

Annual Meeting Reports

2011: Indianapolis, Barb Flynn

Barb provided an overview of a successful conference that is expected to break even. There were 63 registered attendees who presented in 3 parallel sessions including 8-9 workshops. Two student teams participated in the case competition. Barb reported Paypal had worked well. Expenses for using this service was covered by increasing the registration fee \$5. Barb indicated the attendance could have been greater but the combination of a recent POMS conference, a late Easter holiday and the finals week for many schools were believed to have affected attendance. Barb offered to work with Jaideep regarding best practices for sponsoring the Annual MWDSI Conference. The committee expressed great appreciation to Rocky for a successful conference.

2012: Grand Rapids, Jaideep Motwani

Jaideep provided a preliminary handout for the 2012 MWDSI Annual Meeting to be held in Grand Rapids, MI, from Thursday, April 12 through Saturday, April 14. He reported the potential for holding sessions one day at the hotel and the second day on campus. Amway Grand Plaza Hotel and Marriot Courtyard are two possible locations, but the Courtyard appears to offer significant savings.

Lunch and Dinner will be served on Friday. The committee reported 5-6 rooms are normally required for sessions. Details will be finalized by the fall meeting.

Officer Reports

Past President – Tobias Schoenherr: Nothing to Report

President-elect – Xiaodong Deng: Bowling Green State University, The University of Toledo, Dominican University, John Carroll University, The Ohio State University and Carroll University pledged a total of \$3750 for use at either the Annual MWDSI conference or for a reception at the National Conference.

Treasurer – Hokey Min: Hokey Min provided a tentative balance sheet for the 2011 MWDSI conference. This includes total confirmed sponsorship of \$1750 from the following universities: Bowling Green State University, The Ohio State University and Carroll University. Confirmed revenues of \$6000 were received for registration fees collected through Paypal. Expenses incurred to date are \$5,393.73. A brief discussion ensued regarding the procedures for being reimbursed and transferring funds from the national account to the regional account.

Secretary – Gerry Aase: In addition to the minutes approved at the start of this meeting, an electronic motion was requested regarding the 2012 MWDSI meeting. Arvid Johnson sent an email to MWDSI officers on 1/11/2011 requesting approval for the following motion: *We will hold the 2012 Midwest Decision Sciences Conference in Grand Rapids, Michigan, hosted by Grand Valley State University on 10-12 May 2012.* The motion was approved 7-0 with no abstaining votes. Results were reported in an email dated 1/13/2011.

Planning & Development – Vijay Shah: Vijay was unable to provide a report in person, but the following information was shared through email. The 2012 meeting will be sponsored by Grand Valley

State University and held in Grand Rapids, MI. Possible sponsors are being sought for the 2013 and 2014 meetings. Vijay will contact Bill Tallon to determine if he is interested in sponsoring a meeting.

Member Services – Peter Southard: Generating a mailing list of perspective attendees for the 2012 MWDSI conference was discussed. Peter indicated Matthew Swinarski will assist in putting together the list.

Student Liaison – Sachin Modi: Sachin was unable to provide a report in person, but he shared that two student teams from Bakery University and Wayne State University competed in the case competition held in conjunction with the regional conference.

Midwest Region VP report: Rhonda Lummus: Rhonda attended a board meeting in April and a strategic planning meeting in August. A brief summary was provided regarding the following matters:

- The SWDSI passed a resolution requesting the DSI home office to send a list of (1) members who list their region as the primary affiliation and also (2) members who expressed an interest in their region. The home office will send this list to all regions twice annually – once in June and again after the national meeting.
- Discussed a new fee structure based on Country.
- Tasked the home office to hire someone in charge of technology.

- The fall meeting will be held in San Francisco next year, but nothing was scheduled for the following years.
- They reported the organization is in good financial position.
- Powell Robinson will be the next President and Tom Choi will be the next conference chair.
- How to improve the DSI brand image was discussed
- Moved to have member level journals being electronic, but continue publishing a hard paper copy.

New Business

MWDSI 2010 Stan Hardy Award

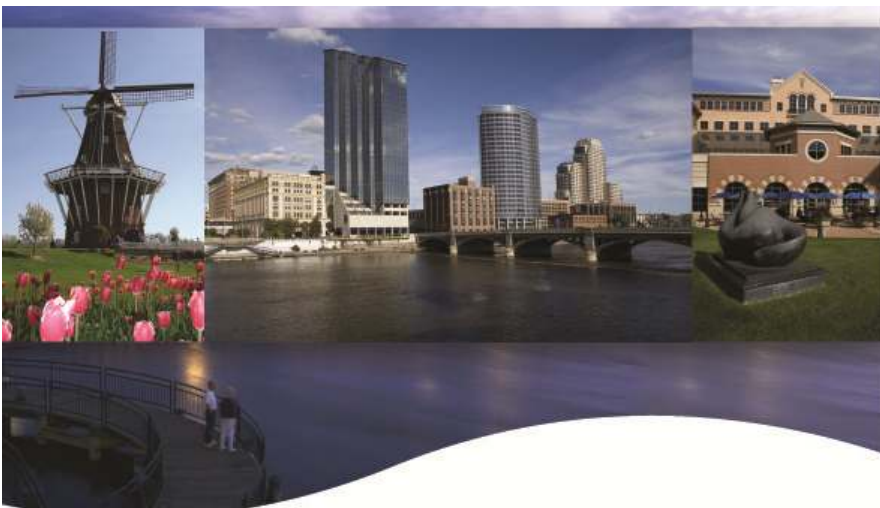
Ryan W. Buell, Dennis Campbell, and Frances X. Frei, "Are Self-Service Customers Satisfied or Stuck?" *Production and Operations Management*, Vol. 19, No. 6, pp. 679-697.

Nomination Committee

The outgoing president will create a nomination ballot and forward it to the Program Chair of 2012 MWDSI Annual Meeting. This will allow the ballot to be included in the registration packet.

Adjournment

The meeting adjourned at 10:00 a.m.



**2012 MWDSI Conference
Grand Rapids, Michigan
April 12-14, 2012**

The American Journal of Business

Focus: The *American Journal of Business* provides an effective medium for academics and practitioners to share and discuss key business developments and issues. The *Journal's* audience is the business community—both academic and practitioner. It is the intent of the *Journal* to publish articles aimed at improving business practices or enhancing instructional efforts through application, transfer and interpretation of knowledge. The *Journal* publishes discipline-based scholarship and welcomes contributions that apply research to practice.

General: *AJB*, now in its 26th year of publication follows a double-blind review policy by two or more reviewers. The *Journal's* goal is to provide constructive and timely feedback to authors. In the review process, the Editorial Board of the *Journal* perceives its role to be developmental rather than evaluative. The first review of manuscripts is usually completed within 12-14 weeks of submission. The manuscript acceptance rate is approximately 25 percent. The *Journal* is published twice a year. For submission guidelines, please visit, <http://www.AJBonline.org>.



Special Issue - Immigration: Impacts on Business

Luis A. Perez-Batres and Michael J. Pissani , Central Michigan University

Contributions across the business disciplines on various themes related to immigration (legal and illegal) and business are welcome. Articles may centre on specific business problems and a specific immigrant group, and/or take a more comparative, broader approach, contrasting experiences within the United States, between the United States and other countries, or other countries altogether. We welcome progressive approaches that help redefine traditional notions of immigration and business and expand our understanding of immigration and business within a global context.

Submission deadline: November 30, 2011.

Submit to: perez1la@cmich.edu with a copy to pisan1mj@cmich.edu