








MWDSI Newsletter

Newsletter of the Midwest Region Decision Sciences Institute

Volume 20, Number 1 • Spring 2007

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The MWDSI Newsletter is published once each semester. Suggestions, opinions, announcements, and other contributions are welcome.



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**MIDWEST DECISION SCIENCES
INSTITUTE (MWDSI)**





FROM THE PRESIDENT:

Dick Penlesky
Professor
Business and Technology
Carroll College
Waukesha, WI

Midwest DSI Colleagues,

Ahh . . . it's that sweet time of year again. Winter is losing its icy grip, days are getting longer, birds are returning from their winter habitats, and Midwest DSI members are migrating to Chicago for their annual meeting! Plan to be at the Hilton Garden Inn in Chicago April 12-14 for an exciting meeting organized by Charles Petersen, Northern Illinois University. Charles has provided a summary of meeting highlights that appears later in this newsletter. A registration form and additional meeting-related information are available at <http://www.pom.edu/mwdsi/>.

An important event that occurs at our spring meeting is the annual *election of officers*. Janet Hartley, Bowling Green State University, and her committee have assembled an excellent slate of candidates. Their bios appear herein. In a related matter, your opinion is being sought regarding a *bylaw change* that will extend the term of office for three board positions from one year to two years (see "Proposed Bylaw Revision"). Please be prepared to cast your ballots regarding both of these matters at the meeting. If you are unable to attend the meeting, you may cast your vote in the officer election by sending an email to me (rpenlesk@cc.edu) with the subject line "MWDSI Office Election." In your email, please copy the ballot contained in this newsletter and, for each position, indicate your candidate preference. In order to be counted, your email vote must be received by 3:00 p.m. CDT on Wednesday, April 11, 2007. A similar procedure for casting your vote for the bylaw change is provided in the article that describes the proposed revision.

In an attempt to keep you informed of the discussions, deliberations and decisions of your board, this newsletter contains the unapproved minutes of the November 19th Board Meeting (San Antonio) and the 2006-2007 Budget. Please contact me, or any member of the board, if you have questions or concerns regarding the information contained in these documents.

If you're at the conference in Chicago, please consider attending the meeting of the Midwest Regional Officers. It is scheduled for Saturday, April 14, 10:00 – 11:30 (room to be announced). We welcome your insights, involvement and active engagement.

Finally, if you have questions, concerns or suggestions about issues raised in this newsletter or about any aspect of Midwest DSI please contact me (rpenlesk@cc.edu) or any member of the Board. I look forward to hearing from you and hope to see you in Chicago.

Dick Penlesky
2006-2007 President
Midwest DSI



We are looking forward to an exciting annual meeting in Chicago. We will have over 60 research presentations and several workshops curricular design, teaching ethics in the classroom, and the teaching and use of statistical/quantitative techniques. By attending these sessions you will come away with new ideas for your scholarly research as well as ideas for the classroom. The conference kicks off Thursday with a tour of the Goose Island Brewery, one of the largest micro-breweries in the Midwest. This event is followed by the doctoral student consortium and dinner. The regular conference sessions begin Friday morning and will continue through Saturday afternoon. Friday is also the Awards Luncheon and the President's Reception, which is open to all attendees. Since the Hilton Garden Inn is located just off the Magnificent Mile, there are ample shops, restaurants, and nightclubs within walking distance. For the baseball fan, the Chicago Cubs are in town that weekend to play the Cincinnati Reds at Wrigley Field. Unfortunately, the Chicago White Sox are out of town that weekend. The conference hotel is also close to the Art Institute, Field Museum, Shedd Aquarium, and the theaters of Broadway in Chicago. There is truly something for everyone in Chicago!

I want to thank all the contributors and track chairs for their efforts to make this conference a success. I encourage you to consider attending and if you have any questions, please let me know.

Sincerely,

Charles G. Petersen
2007 Midwest DSI Program Chair
Operations Management & Information Systems Department
College of Business
Northern Illinois University
DeKalb, IL 60115
815.753.1454
cpetersen@niu.edu

CONFERENCE HOTEL

Hilton Garden Inn
10 East Grand Avenue, Chicago, IL 60611
Midwest DSI Meeting Rate: \$159/night
Reservations: (877) 782-9444
Telephone: (312) 595-0000
Fax: (312) 527-1989
www.hiltongardenchicago.com

TENTATIVE PROGRAM SCHEDULE

2007 Annual Meeting of the Midwest Decision Sciences Institute

Thursday, April 12

Registration	3:00 – 5:00pm
Leave Hotel for Tour	3:00pm
Tour of Goose Island Brewery (Max 30)	3:30 – 5:30pm
Doctoral Student Consortium and Dinner	6:00 – 9:00pm

Friday, April 13

Exhibitor Setup	7:30 – 9:00am
Registration	8:00 – 5:00pm
Session 1	8:00 – 9:30am
Coffee Break	9:30 – 10:00am
Session 2	10:00 – 11:30am
Awards Luncheon	11:30 – 1:00pm
Session 3	1:00 – 2:30pm
Coffee Break	2:30 – 3:00pm
Session 4	3:00 – 4:30pm
President's Reception	4:30 – 6:00pm

Saturday, April 14

Registration	8:00 – 10:00am
Session 5	8:00 – 9:30am
Coffee Break	9:30 – 10:00am
Session 6	10:00 – 11:30am
Midwest DSI Officer's Meeting	10:00 – 11:30am

2007 MIDWEST DSI TRACK CHAIRS

Track Chairs

Accounting and Finance

Srinivasan (Srini) Ragothaman, University of South Dakota
sragothes@usd.edu

Global Business, Management and Strategy

Daniel Heiser, DePaul University
dheiser@depaul.edu

Information Technology and e-Business

Robert Beatty, Northern Illinois University
rbeatty@niu.edu

Innovative Education

Gene Fliedner, Oakland University
gfliedner@oakland.edu

Operations and Supply Chain Management

Tobias Schoenherr, Eastern Michigan University
tschoenh@emich.edu

Quantitative Methods and Statistics

Ceyhun Ozgur, Valparaiso University
Ceyhun.Ozgur@valpo.edu

Service Science and Marketing

Kathleen McFadden, Northern Illinois University
kmcfadden@niu.edu

Student Papers

Peter Rosen University of Evansville
pr7@evansville.edu

Doctoral Consortium Coordinator

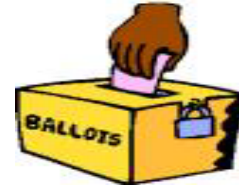
Tobias Schoenherr, Eastern Michigan University
tschoenh@emich.edu

Plant Tour Coordinator

Arvid Johnson, Dominican University
ajohnson@dom.edu



Officer Election



This coming year's officer nominees put forward by the Executive Board of the Midwest Decision Sciences Institute along with a short candidate bio are identified below.

- **President-Elect**

Ceyhun Ozgur, Valparaiso University

- **Secretary**

Kristina Setzekorn, University of Evansville

- **Vice President for Publications**

Xiaodong Deng, Oakland University

- **Vice President for Planning and Development**

Arvid Johnson, Dominican University

- **Vice President for Student Liaison**

Tobias Schoenherr, Eastern Michigan University

- **Vice President for Member Services**

Peter B. Southard, Pennsylvania State University Erie

- **Vice President for Industry Liaison**

Hokey Min, Bowling Green State University

- **Archivist**

Charles Watts, John Carroll University

Candidate Bios:

President-Elect:

Ceyhun Ozgur, CPIM is a Professor of Information and Decision Sciences in the College of Business Administration at Valparaiso University. He earned a BS in Industrial Management and a MS in Management from the University of Akron and a PhD in business administration (Operations Management/Operations Research) from Kent State University. Among others, Dr. Ozgur has published in *Decision Sciences Journal of Innovative Education*, *Interfaces*, *OMEGA*, *Quality Management Journal*, *Mid-American Journal of Business*, *Production Planning and Control*, *International Journal of Operations and Quantitative Management*, *International Journal of Quality and Reliability Management*, *International Journal of Business Disciplines*, *Industrial Mathematics*, *Bogazici Journal* and *Teaching Statistics*.

Dr. Ozgur written 10 “study guides, testbanks and instructor’s manuals” for business statistics, operations management and management science textbooks including an introductory textbook with William Stevenson from Rochester Institute Technology entitled *Introduction to Management Science with Spreadsheets* for McGraw-Hill publishing company. He has presented over 30 papers at national and regional meetings. 16 of these papers have been published in conference proceedings. He is a member of the Decision Sciences Institute, and APICS and serves as a member of the editorial review board for *Decision Sciences Journal of Innovative Education* and *International Journal of Operations and Quantitative Management*. He has served as Midwest DSI VP for Planning and Development and Treasurer.

Secretary:

Kristina Setzekorn currently is the Director of both the Internship Program and Global Assistance Program at the University of Evansville's School of Business Administration. Her primary research interests deal with information technology's performance impacts. Her research has been published in the *Information Research Management Journal*, *International Journal on Media Management*, *Journal of Small Business Strategy* and *Communications of the IIMA*, and in four book chapters published by Idea Group. She has presented papers at the International Conference on Information Systems, Decision Sciences Institute Annual Conference, Americas Conference of Information Systems, the International Information Management Association Annual Meeting, the Strategic Management Society Annual International Conference, the ATiB Fall Research Seminar Series and the Mid-West Decision Sciences Institute Meeting.

She's a member of the Editorial Review Board of the *International Journal of E-Business Research*, 2004-2006; an ad hoc reviewer for the Editorial Review Board of the *Information Resources Management Journal (IRMJ)*, 2004-2006 and an Associate Editor of IS World's Strategic Information Systems page. Additionally, she has served as a reviewer for ICIS, DSI, MWDSI, AMCIS, *IRMJ*, *JSIS*, *Database*, *JCIS* and *Minnesota KM Symposium*. She has served as the VP of Member Services for Midwest DSI.

V.P. Planning and Development:

Arvid C. Johnson is a Professor of Management at Dominican University's School of Business in River Forest, IL. Prior to joining Dominican as an Associate Professor of Management in September 2001, he was a principal in a management consulting firm and worked with companies ranging in size from startups to multi-million dollar business units of Fortune 500 companies to describe, account for, explain, and exploit the variability present in their manufacturing and service processes. Arvid also has over 15 years of engineering, manufacturing, and management experience in a variety of business environments-including Northrop Grumman Corporation, Microwave laboratories, and Varian Associates. He presently serves as the chair of Information Resources, Inc.'s Analytics Advisory Board.

Arvid has published and spoken extensively in the areas of quantitative analysis and pedagogy, microwave materials processing and electron devices, and advanced manufacturing practices and holds several US and foreign patents. He is a member of INFORMS, the Decision Sciences Institute (Information Technology Committee member), POMS, the IEEE, and the American Physical Society. His teaching experience before Dominican includes over 6 years with Keller Graduate School of Management where he was a Senior Faculty Member.

Arvid holds a PhD in Management Science (Operations Management concentration) from the Illinois Institute of Technology in Chicago, IL; an MBA from the University of North Carolina at Chapel Hill; an MS in electrical engineering from Northeastern University in Boston, MA; and a BS in physics from Lewis University in Romeville, IL.

V. P. Publications:

Xiaodong Deng, Ph.D., is an Associate Professor of Management Information Systems at Oakland University. He has served as reviewer, discussant, session chair, and track chair at previous Midwest DSI and as reviewer, session facilitator at previous national DSI Annual Meetings. Dr. Deng has also served as the review coordinator for the 26th International Conference on Information Systems (ICIS) in 2005. His scholarly work has been published in *Decision Sciences*, *Journal of Management Information Systems*, *Information & Management*, *Information Resources Management Journal*, *Behavior and Information Technology*, and *Journal of Intelligent Manufacturing*. He holds a Ph.D. in manufacturing management and engineering from the University of Toledo.

V. P. Student Liaison:

Tobias Schoenherr is an Assistant Professor of Operations and Supply Chain Management at Eastern Michigan University. He received a Diplom-Betriebswirt (FH) from the European School of Business, Germany, a B.Sc. in Business Administration from Indiana University, as well as an M.B. and Ph.D. in Decision Sciences and Operations Management from Indiana University. Dr. Schoenherr's research interests include e-procurement, supply chain management, global manufacturing, and ERP systems. His work has appeared or is forthcoming in the *International Journal of Operations and Production Management*, the *Journal of Supply Chain Management*, *OMEGA*, *Business Horizons*, the *International Journal of Integrated Supply Management*, the *Journal of Information Technology and Information Management*, and *PRACTIX*, among others. Dr. Schoenherr is on the editorial board of the *International Journal of Integrated Supply Management*, and serves as an ad-hoc reviewer for several journals, including *Decision Sciences*, *Production and Operations Management*, and the *Journal of Operations Management*. Besides teaching at Eastern Michigan University, he has taught at Indiana University, the International Graduate School of Business in Zagreb, Croatia, the Central European University in Budapest, Hungary, and Charles University in Prague, Czech Republic.

Dr. Schoenherr has won several research and teaching awards, including the Best Student Paper Award from the MWDSI's 2002 Annual Meeting. He has served as session chair, presenter, discussant and paper reviewer for both regional and national DSI meetings he has also been a member of the Stan Hardy Best Paper Award Committee. In 2006 he took on the office of Student Liaison, and organized the Doctoral Student Consortium, as well as a Doctoral Student

Research Incubator at MWDSI 2006 in Indianapolis. For the 2007 MWDSI Meeting he serves as the Track Chair for Operations and Supply Chain Management, and coordinates the Doctoral Student Consortium.

V.P. Member Services:

Peter B. Southard is an Assistant Professor of Management at the Sam & Irene Black School of Business, The Pennsylvania State University Erie, The Behrend Collage. He grew up on a farm in central Iowa, received his Bachelor of Science degree from Iowa State University, Ames, IA, and his MBA from Drake University in Des Moines, IA. He received his Ph.D. from the University of Nebraska in Lincoln where his major area was Operations and Supply Chain Management with a strong minor in Management Information Systems.

Peter has taught supply chain management, operations management, operations planning and control systems, information systems, business strategy, and statistics for over eight years on both the graduate and undergraduate level. He has published scholarly articles in journals such as *Communications of the ACM*, *The International Journal of Operations and Production Management*, *Benchmarking: An International Journal*, *Management Decision*, and *The International Journal of Healthcare Technology and Management* as well as several conference proceedings including at the annual national meetings of *Academy of Management*, *Decision Sciences Institute*, and *HICSS*. He is currently on the editorial board of *Management Decision*. His research interests include the effects of technology innovation on supply chains with a special focus on services.

V. P. Industry Liaison:

Hokey Min is the holder of James R. Good Chair in Global Supply Chain Strategy at the Bowling Green State University. He was Professor of Supply Chain Management, Distinguished University Scholar and Director of the UPS Center for World-wide Supply Chain Management, the Center for Supply Chain Workforce Development, and the Founding Executive Director of the Logistics and Distribution Institute (LoDI) at the University of Louisville. As Director, he brought more than \$6 million grants (both private and federal), endowments and gifts to the University of Louisville. He earned his Ph.D. degree in Management Sciences and Logistics from the Ohio State University. His research interests include global logistics strategy, e-synchronized supply chain, benchmarking, and supply chain modeling. He has published more than 100 articles in various refereed journals including *European Journal of Operational Research*, *Journal of Business Logistics*, *Journal of the Operational Research Society*, *Transportation Journal*, and *Transportation Research*.

He is currently serving on the editorial review boards for *International Journal of Integrated Supply Management* and *International Journal of Logistics: Research and Applications*. Also, he has been serving as the Regional Vice President (Industry Liaison) of the Midwest Decision

Sciences Institute (MWDSI). Over the last few years, he has been heavily engaged in various consulting and outreach efforts dealing with practical problems encountered by organizations including UPS Air, UPS Supply Chain Solutions, Dixie Warehouse Services, Pegasus Transportation, Tyme-It Transportation, Usher Transportation, National Tobacco Company, Syntel, Revere Group, Scan Steel, World Health Organization (WHO), and Brown-Forman.

Archivist:

Charles A. Watts, CPIM, Jonah, is a Professor of Operations Management in the Department of Management, Marketing, and Logistics. He received his BSBA and MBA from Bowling Green State University and his DBA from Indiana University. He has published research that appeared in *Journal of Operations Management*, *Journal of Supply Chain Management*, *Production and Operations Management*, *Management Science*, *Production and Inventory Management*, *International Journal of Operations and Production Management*, *International Journal of Production Research*, and *Operations Management Review*.

He conducts research and consults in the areas of supplier development, purchasing and materials management, supply chain management, warehouse location and rationalization, scheduling in service and manufacturing organizations and the Theory of Constraints. He has given seminars on Information Technology in Purchasing, Basic Purchasing Training, Purchasing and Contracting, Advanced Purchasing and Contracting, Purchasing Certification, Supplier Development, Customer Focus, Project Management, Theory of Constraints, and Total Quality Management, for major corporations such as Lincoln Electric, Dana, Samsung, Lucas Industries, and Marathon Oil. He is currently a Vice-President for the Decision Science Institute, archivist for the Midwest Region of the Decision Science Institute and Executive Director of Education and Certification for the International Supply Chain Education Alliance (ISCEA). He is also a principal and Chief Science Officer with On-Point Group Consulting.

Dr. Watts was the 2004 program chair for Midwest Decision Sciences Institute and a past President. He was President of the Toledo American Production and Inventory Control Society (APICS) Chapter and served for several years on the national steering committee for the Small Manufacturing Specific Industry Group within APICS.



PROPOSED BYLAW REVISION



Under Midwest DSI’s current bylaws, the term of office is one (1) year for the positions of Vice President for Planning and Development, Vice President for Publications, and Vice President for Member Services. Participants in the Midwest Strategic Planning Meeting, held in San Antonio on November 20, 2006, agreed that continuity and effectiveness in these positions would be better served if the terms were extended to two (2) years. It was further agreed that the two-year terms of office for these positions should be staggered. Consequently, the Midwest DSI membership will be asked to vote at the 2007 Annual Meeting in Chicago (April 12-14, 2007) on a bylaw revision that will establish two-year terms for these positions according to the following schedule:

<u>Position</u>	<u>Effective Date of Two-Year Term</u>
VP for Planning and Development	term commencing spring 2008
VP for Publications	term commencing spring 2008
VP for Member Services	term commencing spring 2009

If you are attending the meeting, ballots will be available on site. If you are unable to attend and wish to cast your vote, please send an email to Richard Penlesky (rpenlesk@cc.edu) with the subject line “MWDSI Bylaw Revision.” In your email, please indicate whether you “SUPPORT the bylaw change” or “DO NOT support the bylaw change.” In order to be counted, your email vote must be received by 3:00 p.m. CDT on Wednesday, April 11, 2007.

Finally, if you have questions, comment or concerns regarding this proposed bylaw change, please contact any of the individuals listed below.

Midwest Strategic Planning Meeting Participants:

Carl Briggs, VP for Planning and Development
 Janet Hartley, Immediate Past President
 Ceyhun Ozgur, 2007 Midwest Track Chair, Quantitative Methods and Statistics
 Diane Parente, 2008 Program Chair
 Richard Penlesky, President
 Charles Petersen, President-Elect, 2007 Program Chair
 Tobias Schoenherr, VP for Student Liaison
 Kristina Setzekorn, VP for Member Services
 William Tallon, Midwest Regionally-Elected VP

2006-2007 MIDWEST DSI OFFICERS

President	Richard Penlesky, Carroll College
President-Elect	Charles Petersen, Northern Illinois University
Immediate Past President	Janet Hartley, Bowling Green State University
Secretary	Edward Duplaga, Winona State University
Treasurer	Chang Liu, Northern Illinois University
2007 Program Chair	Charles Petersen, Northern Illinois University
VP for Planning and Development	Carl Briggs, Indiana University
VP for Publications	Xiaodong Deng, Oakland University
VP for Member Services	Kris Setzekorn, University of Evansville
VP for Student Liaison	Tobias Schoenherr, Eastern Michigan University
VP for Industry Liaison	Hokey Min, Bowling Green State University
Archivist	Charles Watts, John Carroll University

Additional National Decision Sciences Officers

Midwest Regionally-Elected VP William Tallon, Western Kentucky University

2008 MIDWEST DSI MEETING ANNOUNCEMENT

The Sam & Irene Black School of Business at Penn State Erie will host the 2008 MWDSI Conference. The School's recent move into the REDC (Research & Economic Development Center) will provide the forum for an interesting conference. The conference will provide attendees the opportunity to tour the RFID lab, play a role in an online procurement auction, participate in a module of SAP, and experience a real time trading floor for financial services education.

The area boasts the largest uninterrupted stretch of vineyards along the Great Lakes which produces excellent local wine. Family entertainment is available with hotels attached to a huge indoor water park, Slash Lagoon.

Details of the dates and requests for volunteers are forthcoming. Please contact Diane Parente at dhp3@psu.edu for any questions or to volunteer.

MIDWEST DSI OFFICERS MEETING MINUTES

Sunday, November 19, 2006
San Antonio, TX

Present: Carl Briggs, Ed Duplaga, Xiaodong Deng, Jan Hartley, Chang Liu,
Anne Koehler, Rhonda Lummus, Ceyhun Ozgur, Diane Parente, Dick Penlesky,
Charles Petersen, Tobias Schoenherr, Kristina Setzekorn, Bill Tallon

The meeting was called to order by Dick Penlesky at 3:00 p.m.

1. Bill Tallon moved to approve the minutes of March 25, 2006. The motion was seconded by Carl Briggs. The minutes were approved.
2. Annual Meeting Reports:
 - a. 2006, Indianapolis, IN: Carl Briggs, Program Chair, had nothing new to add beyond the report given in the last MWDSI Newsletter (i.e., Volume 19, Number 2, Fall 2006). On behalf of the Region, Dick Penlesky thanked Carl for his service as program chair.
 - b. 2007, Chicago, IL: Charles Petersen, Program Chair, reported that the hotel for the conference is set—Hilton Garden Inn. Conference flyers were available at the registration table at the current San Antonio meeting. Charles is working on lining up track chairs. If any BOD members know anyone who might be interested in participating, let Charles know. The plant tour is also being worked on.
 - c. 2008, Erie, PA: Diane Parente, Program Chair, reported on some of the preparation work that is occurring. Several ideas for plant tours have already been identified. Diane has also been investigating possible hotels for the meeting and has a possible speaker.
3. Officer Reports:
 - a. President-Elect: Charles Petersen raised the question that since the MWDSI reception at the national meeting has been discontinued, can we still solicit funds from schools (in particular those schools that have contributed to the reception in the past) to be used at the MWDSI annual meetings? Some BOD members thought that it was a good idea, but we would have to know and state specifically how the funds would be used.
 - b. Secretary: Ed Duplaga had nothing to report.

- c. Treasurer: Chang Liu presented the balance sheet for FY 2005-06 and the FY 2006-07 budget worksheet. A projected expense of \$800 for insurance needs to be added to the 06-07 budget worksheet.
- d. Planning and Development:
 - i. 2009 meeting: Rhonda Lummus reported that Iowa State is not interested in sponsoring the meeting in an out-of-state location. They are willing to sponsor the meeting if it is held in Des Moines, IA. No certain program chair is identified at this time.
 - ii. 2010 meeting and future meetings: Carl Briggs reported on an analysis of current MWDSI membership (see attached). Based on the analysis, Carl made a motion concerning the locations for future MWDSI meetings (see attached). Kris Setzekorn seconded the motion. Carl then made a motion to table the discussion so that BOD members will have time to think about the proposal in order to allow a more complete discussion. Jan Hartley seconded the motion, and the motion passed.
- e. Membership Services: Kris Setzekorn had nothing to report.
- f. Industry Liaison: No report from Hokey Min. Jan Hartley suggested that Charles Petersen get Hokey Min involved in the Chicago meeting.
- g. Student Liaison: Tobias Schoenherr had nothing new to add beyond the report given in the last MWDSI Newsletter. Diane Parente suggested that a session on development of a research strategy be included in the MWDSI doctoral consortium.
- h. Publications: Xiaodong Deng thanked the contributors for their contributions to the last newsletter.
- i. Archivist: Dick Penlesky mentioned for Charles Watts that it is important to keep the website for MWDSI annual meetings active for at least a year after the meeting.
- j. Regional VP: Bill Tallon reported that there are 1199 attendees at the San Antonio meeting. This year's meeting included four full days of sessions. Bill also mentioned that globalization of DSI appears to be one of the primary issues being addressed by the National BOD.
- k. Fellows Committee: Dick Penlesky reported that Bill Perkins and Anne Koehler have both agreed to serve on the MWDSI Fellows Committee. Chan Hahn still needs to be contacted. Jan Hartley made the motion that this year's Fellows Committee be comprised of Anne Koehler, Bill Perkins, Chan Hahn, Dick

Penlesky, Jan Hartley, Charles Petersen and Ed Duplaga. Ceyhun Ozgur seconded the motion, and the motion was approved.

4. Nominating Committee: Charles Petersen made a motion nominating Kris Setzekorn to serve on the Nominating Committee. Xiaodong Deng seconded the motion, and the motion passed. Diane Parente made a motion to approve the membership of the Nominating Committee: Jan Hartley (chair), Dick Penlesky, Charles Petersen and Kris Setzekorn. Carl Briggs seconded the motion, and the motion passed.
5. Stan Hardy Award: Dick Penlesky thanked the members of last year's committee.
6. MWDSI Reception at 2007 National Meeting: Dick Penlesky suggested that the discussion be postponed until tomorrow's strategic planning meeting.

Diane Parente moved to adjourn the meeting at 4:31 p.m. The motion was seconded by Ceyhun Ozgur and approved.

Submitted December 4, 2006

Ed Duplaga, Secretary

Program Planning and Development Report

Carl M. Briggs

Midwest Decision Sciences Institute Business Meeting, 11/19/2006

Report:

As a result of planning for the MWDSI 2006 annual meetings, I did some analysis of current MWDSI membership. Here's what an analysis of the 2005-2006 MWDSI and national DSI databases reveal:

- According to national DSI records, there are approximately 150 people who are affiliated with a school in the Midwest region who are NOT members of MWDSI. This group represents a potential increase of 25% to current DSI membership. This group should be targeted for membership.
- There were 545 people in the 2005-2006 MWDSI email distribution list. Of that number approximately 7% had email addresses that indicated they were corporate members or the email address could not be connected with a particular school.
- The remaining members had affiliations with 172 academic institutions. Of these institutions,
 - 19% were from outside the Midwest region (identified broadly as the following states: Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin).

- The majority of the members “outside” the Midwest come from the south (approximately half) and then the west, and then the east.
- Of Midwestern states, the membership breakdown is as follows:
 - 21% Ohio
 - 13% Indiana
 - 12% Michigan
 - 09% Illinois
 - 06% Minnesota
 - 04% Wisconsin
 - 03% Iowa
 - 03% Nebraska
 - 02% South Dakota
 - 02% Missouri
 - 02% Kansas
 - 01% North Dakota
 - 01% Kentucky
- While these numbers are influenced by the location of the most recent MWDSI meetings, and do not reflect actual population distribution or the potential pool of members, it does seem to indicate that there is a “Core” group of states where participation in MWDSI is strong (Ohio, Indiana, Michigan, and Illinois), and a “Growth” group of states where participation is measurably lower (Minnesota, Wisconsin, Iowa, Nebraska, South Dakota, Missouri, Kansas, North Dakota and Kentucky). Identifying the “Core” and the “Growth” groups is an important component of strategic planning for future program locations and program development in general.

Proposal for Annual Meeting Site Rotation: This motion will be presented in five parts (to facilitate discussion of each element) and upon a second, will be tabled for future discussion (in order to allow complete discussion).

Whereas a long-term rotational plan for annual meeting locations would allow MWDSI to significantly improve long-term planning for meetings, and

Whereas a long-term rotational plan for annual meeting locations would allow MWDSI to leverage its spend on the annual meeting, opening the possibility of long-term contracts with certain vendors, and

Whereas a long-term rotation plan would allow for better long-term planning,

- A. A motion is made to develop a five-year rotational plan for the location of the Midwest Decision Sciences annual meeting. Location selection would focus on strengthening membership participation in “Core” states (Ohio, Indiana, Michigan, and Illinois) in years 1, 3, and 4 of the cycle, and on “Growth” areas (non core states in the Midwest and beyond) in years 2 and 5 of the cycle
- B. At least one of the “Growth” years should be held at a high-profile resort location, not necessarily in the region.

- C. Site location decisions, especially for years 2 and 5 in the cycle should be made with sensitivity to travel costs.
- D. Specific site location decision should be made in connection with specific membership growth initiatives and in coordination with MWDSI strategic plans.
- E. This site location plan would begin with the 2010 annual meetings, with two cycles identified (2010-2020) and approved at the annual meetings in Chicago, 2007.

Example site locations:

Year	Focus	Location
2010	Core	Columbus, OH
2011	Growth	St. Louis
2012	Core	Indianapolis, IN
2013	Core	Cleveland, OH or Lansing, MI?
2014	Growth HP	Las Vegas, NV
2015	Core	Cleveland, OH
2016	Growth	Louisville, KY
2017	Core	Chicago, IL
2018	Core	Toledo, OH
2019	Core	Detroit, MI
2020	Growth HP	Nashville, TN

MWSDI 2006-2007 BUDGET WORKSHEET

Region: Midwest

Year-End: 6/30/2007

Projected Revenues

(Actual general ledger account codes to be inserted by the Home Office.)

GL Account#	Description	Amount
04400	Registration - Regular	\$8125
04402	Registration - Student	\$200
07200	Sponsors	\$6000
04425	Exhibits	\$1000
04430	Advertising	
04170	Extra Page Charges	
04175	Extra Proceedings Copies	
04466	Extra Meal Tickets	
04420	Late Fees	\$500
04110	Submission Fees	
04200/04212	Membership Dues - Regular/Student	\$1000
07100	Interest Income	\$10
07200	Other Revenues (provide a brief description)	
	Total Projected Revenues	\$16,835

Projected Expenses

GL Account#	Description	Amount
06271/06442	Awards/Certificates & Plaques	\$1800
06755	Bank Service Charges	
06230	Campus Rep Program	
06464	Clerical Support	\$300
06440	Hotel – Audio/Visual	\$1700
06550	Hotel – Other Services	
06424	Catering - Coffee Breaks	\$800
06420	Catering - Breakfast	\$1800
06422	Catering - Luncheon	\$3000
06426	Catering - Receptions	\$6000
06150	Journal Contract	
06721	Insurance	
06208	Mailing - Calls for Papers	\$750
06209	Mailing - Other	

GL Account#	Description	Amount
06210	Mailing - Newsletter	\$10
06411	Printing - Newsletter	
06407	Printing - Calls for Papers	
06401	Printing - Proceedings	
06402	Printing - Program	\$700
06410	Printing - Other	
06444/06446/06448/06450/06456/06460	Supplies - Ribbons/Signs/Name Tags/Registration Packets/Meal Ticket/Misc	\$100
06462/06466	Travel Expense - Planning Meeting/Site Selection	
06550	Other Expenses (provide a brief description)	
	Total Projected Expenses	\$16,960
	Projected Net Surplus (Deficit)	(\$125)