

Conference Schedule

MWDSI April 14-16, 2016

Valparaiso University

(Final)

Highlights

April 14th

1. Opening Luncheon at 12:00PM
2. Plant Tour 1: Task Force Tips, shuttle departs at 4:15PM
3. Keynote Speaker and Dinner at 6:30PM, sponsored by COB, Valparaiso University

April 15th

1. Breakfast at 7:45AM
2. Awards Luncheon at 11:45AM
3. Plant Tour 2: Urschel Laboratories, shuttle departs at 4:15PM
4. Dinner sponsored by MWDSI

April 16th

1. Breakfast at 7:45AM
2. Board Meeting
3. Boxed lunch to go

Thursday, April 14th

Lunch: Opening Lunch

Time: 12:00PM

Location: Ballrooms B&C, Harre Union, Valparaiso University

Session 1: Supply Chain Management

Time: Thursday April 14th, 1:00PM- 2:30PM

Location: Heritage Room- 267, Harre Union, Valparaiso University

Session Chair: Vindya Laxmi Marugondla, Eastern Michigan University

1. How highways England saved hundreds of millions by creating a lean supply chain, Dean Schroeder, Valparaiso University.
2. An Analysis of Factors Influencing the Stock Market Impact from Supply Chain Disruptions, Sanjay Kumar, Valparaiso University; Jiangxia Liu, Valparaiso University; Zhenhu Jin, Valparaiso University; Sourish Sarkar, Penn State University- Erie.

Session 2: Business Analytics

Time: Thursday April 14th, 1:00PM- 2:30PM

Location: Alumni Room- 269, Harre Union, Valparaiso University

Session Chair: Qiannong (Chan) Gu, Ball State University

1. Business Analytics in Supply Chain Management, Qiannong (Chan) Gu, Ball State University.
2. Applicability of Business Analytics for the Non-Profit Sector, Sameer Prasad, University of Wisconsin – Whitewater.
3. Google and Yahoo Innovation Performance: An Empirical Study, David E. Booth, Kent State University.

Coffee Break

Time: 2:30PM-2:45PM

Coffee and Snacks in Ballrooms B&C, Harre Union, Valparaiso University

Session 3: Information Systems and Technology

Time: Thursday April 14th, 2:45PM-4:15PM

Location: Heritage Room- 267, Harre Union, Valparaiso University

Session Chair: Chen Ye, Purdue University Calumet

1. The Role of Metacognition in Introductory Management Information Systems Courses, Lin Zhao, Purdue University Calumet; Chen Ye, Purdue University Calumet.
2. An Exploration of Intended Use of Augmented Reality Smart Glasses, Philipp A. Rauschnabel, University of Michigan – Dearborn ; Jun He, University of Michigan – Dearborn; Young Ro, University of Michigan – Dearborn.

Session 4: Healthcare Management

Time: Thursday April 14th, 2:45PM-4:15PM

Location: Alumni Room- 269, Harre Union, Valparaiso University

Session Chair: Coleen Wilder, Valparaiso University

1. Evaluating Sepsis Guidelines and Patient Outcomes, Grace Rogers, Valparaiso University; Jeffrey A. Coto, Valparaiso University; Ceyhun Ozgur, Valparaiso University; Christine Langellier, Riverside Medical Center; Sarah Kavanaugh, Valparaiso University.
2. An Exploratory Study of Patient Falls, Jeffrey A. Coto, Valparaiso University; Coleen Wilder, Valparaiso University; Lynn Carlson, OSF Healthcare – Rockford, IL.

Plant Tour 1: Task Force Tips

Location: Shuttle will pick participants from Harre Union at 4:15PM

Keynote Speaker and Dinner: Sponsored by College of Business at Valparaiso University

Opening remarks by Jim Brodzinski, Dean COB at Valparaiso University

Time and Location: 6:30 PM in Ballrooms B&C, Harre Union, Valparaiso University

Title of Talk: **The Little Engine that Could.....logistically speaking.**

Speaker: *Gus Olympidis*, President and CEO of Family Express will explain how creative logistics delivers competitive advantage at Family Express. Family Express runs the finest small chain of convenience stores and fueling centers in the world. The company received 2015 Convenience Store Chain of the Year Award from Convenience Store Decisions.

Friday, April 15th

Breakfast/Morning Snacks

Time and Location: 7:45AM-8:30AM in Ballrooms B&C, Harre Union, Valparaiso University

Session 5: Entrepreneurship and Management

Time: Friday April 15th, 8:30AM-10:00AM

Location: Heritage Room- 267, Harre Union, Valparaiso University

Session Chair: Scott David Williams, Wright State University

1. Dynamic Capabilities of Entrepreneurship Education, Joseph Trendowski, Valparaiso University; Elzotbek Rustambekov, Bryant University.
2. Assessing Academic Preparedness of Business School Interns, Lori L. Koste, Grand Valley State University.
3. Narcissism and Decision Making in Organizations, Scott David Williams, Wright State University; Jonathan Rountree Williams, Duke Leadership.

Session 6: Finance and Accounting and Information Systems & Technology

Time: Friday April 15th, 8:30AM-10:00AM

Session Chair: Jiangxia Liu, Valparaiso University

Location: Alumni Room- 269, Harre Union, Valparaiso University

1. Testing Curse of Dimensionality with Credit Card Transactions Data, Sanjeev Jha, Valparaiso University; Maheshkumar P. Joshi, George Mason University; J. Christopher Westland, University of Illinois – Chicago.
2. Interrelationship between Expected Idiosyncratic Skewness and Maximum Daily Returns, Jungshik Jason Hur, Louisiana Tech University; George Chang, Grand Valley State University.
3. Benefits Best Practices for Auditory Dashboards, Thomas C. McGinnis, Grand Valley State University.

Coffee Break

Time: 10:00AM-10:15AM

Coffee and Snacks in Ballrooms B&C, Harre Union, Valparaiso University

Session 7: Healthcare Management

Time: Friday April 15th, 10:15AM-11:45AM

Location: Heritage Room- 267, Harre Union, Valparaiso University

Session Chair: Jun He, University of Michigan Dearborn

1. Research Title: An HIT Munificence Model of the Use of Information Technologies in Hospitals, Jun He, University of Michigan Dearborn.
2. Performance Evaluation of Carbon Footprint for Pharmaceutical Warehouses, Te-Wei Wang, University of Illinois at Springfield; Tzu-An Chiang, National Taipei University of Business, Atul Agarwal, University of Illinois at Springfield.
3. Social Commerce and Trust in Social Media, Hongjiang Xu, Butler University.
4. Benefits and Security Concerns of Adopting Mobile Applications for Businesses, Xiaodong Deng, Oakland University.

Session 8: NO PARALLEL SESSION

Lunch: Awards Luncheon

Time: 11:45AM-12:45PM

Location: Ballrooms B&C, Harre Union, Valparaiso University

Session 9: Business Analytics

Time: Friday April 15th, 12:45PM-2:15PM

Location: Heritage Room- 267, Harre Union, Valparaiso University

Session Chair: Ceyhun Ozgur, Valparaiso University.

1. On the Discovery and Use of Disease Risk Factors with Logistic Regression: New Prostate Cancer Risk Factors, David E. Booth, Kent State University; Venugopal Gopalakrishna – Remani; University of Texas – Tyler; Matthew Cooper; Washington University School of Medicine; Fiona R. Green, University of Manchester; Margaret P. Rayman, University of Surrey
2. The 2008 Financial Crisis and Its Relevance to Business Analytics Education, Vijay Shah, West Virginia University Parkersburg.
3. Variable Selection: A Case of Bank Capital Structure Determinants, Nonna Sorokina, Wake Forest University; David Booth, Kent State University.
4. Long-Haul Cost of Quality – A New Paradigm in Offshoring Decision Making, Kuntal Bhattacharyya, Indiana State University.

Session 10: NO PARELLEL SESSION

Coffee Break

Time: 2:15PM-2:30PM

Coffee and Snacks in Ballrooms B&C, Harre Union, Valparaiso University

Session 11: Business Analytics

Time: Friday April 15th, 2:30PM-4:00PM

Location: Alumni Room- 269, Harre Union, Valparaiso University

Session Chair: In Lee, Western Illinois University

1. MatLab vs. Python vs. R, Taylor Colliau, Valparaiso University; Grace Rogers, Valparaiso University; Zachariah Hughes, Valparaiso University; Ceyhun Ozgur, Valparaiso University.
2. Multiple Linear Regression for Real Estate Acquisitions and Vehicle, Sufia Parveen, Valparaiso University.
3. An Analysis of Big Review Data and their Usefulness to Viewers, In Lee, Western Illinois University.

Session 12: NO PARELLEL SESSION

Plant Tour 2: Urschel Laboratories

Location: Shuttle will pick participants from Harre Union at 4:10PM

Dinner: Sponsored by MWDSI

Time and Location: 6:30 PM in Ballrooms B&C, Harre Union, Valparaiso University

Saturday, April 16th

Breakfast/Morning Snacks

Time and Location: 7:45AM-8:30AM in VUCA 1412, Valparaiso University

Session 13: Operations Management and Research

Time: Saturday April 16th, 8:30AM-10:00AM

Location: VUCA 1412, Valparaiso University

Session Chair: Joseph R. Muscatello, Kent State University

1. Applying Decision Utility to Solve Problems with Limited Resources in Parks and Police Management, Ceyhun Ozgur, Valparaiso University.
2. ERP System Partial Abandonment: Is it a Success or Failure? Joseph R. Muscatello, Kent State University.
3. Games, Gaming and Gamification in Teaching Operations Management, Peggy Lee Daniels, Indiana University.

Session 14: Entrepreneurship and Management

Time: Saturday April 16th, 8:30AM-10:00AM

Location: VUCA 1422, Valparaiso University

Session Chair: Jaideep Motwani, Grand Valley State University

1. Bridging the Gap between the World of Practitioners and Academics, Elzotbek Rustambekov, Bryant University; Joseph Trendowski, Valparaiso University.
2. Applying Design Thinking into Social Entrepreneurship, David C. Chou, Eastern Michigan University.
3. Integrating Experiential Learning in the Management Curriculum: A Case Study, Lori Koste, Thomas McGinnis, and Jaideep Motwani, Grand Valley State University.

Coffee Break

Time: 10:00M-10:15AM

Coffee and Snacks in VUCA, Valparaiso University

Session 15: Operations Management and Research

Time: Saturday April 16th, 10:15AM-11:45AM

Location: VUCA 1412, Valparaiso University

Session Chair: Gene Fliedner, Oakland University

1. Student Engagement in Online Graduate Education, Peggy Lee Daniels, Indiana University.
2. The Emergence of Lean Accounting, Gene Fliedner, Oakland University.
3. The Role of IT Applications in Addressing the Challenges Faced by MOOCs, Bhavik K. Pathak, Indiana University South Bend.

Session 16: Marketing, Sports management, business law, and ethics

Time: Saturday April 16th, 10:15AM-11:45AM

Location: VUCA 1422, Valparaiso University

Session Chair: Elizabeth Gingerich, Valparaiso University.

1. Turning Climate Change into Business Opportunities, Elizabeth Gingerich, Valparaiso University.
2. Examining Turkish Fans' Perceptions of Turkish Soccer League Brand: A GAP Analysis of Expectations and Perceptions, Musa Pinar, Valparaiso University; Tulay Girard, Pennsylvania State University-Altoona; Gokhan Karaatli, Valparaiso University; Serdar Turedi, Northeastern University; Sinan Nardali, Izmir Katip Celebi University; Sanem Alkibay, Gazi University.
3. Impacts on Firm Performance, Vindya Laxmi Marugondla, Eastern Michigan University; Sufian Qrunfleh, Eastern Michigan University.

Lunch: Boxed lunch to go.

MWDSI Board Meeting

Location: VUCA 1412, Valparaiso University

Addendum:

1. Deletion from Session 1: Alignment between Supply Chain Strategies and Business Strategies: Impacts on Firm Performance, Vindya Laxmi Marugondla, Eastern Michigan University; Sufian Qrunfleh, Eastern Michigan University.
2. Addition to Session 16: Alignment between Supply Chain Strategies and Business Strategies: Impacts on Firm Performance, Vindya Laxmi Marugondla, Eastern Michigan University; Sufian Qrunfleh, Eastern Michigan University.
3. Addition to Session 6: Benefits Best Practices for Auditory Dashboards, Thomas C. McGinnis, Grand Valley State University.
4. Addition to Session 7: Social Commerce and Trust in Social Media, Hongjiang Xu, Butler University.
5. Addition to Session 9: Long-Haul Cost of Quality – A New Paradigm in Offshoring Decision Making, Kuntal Bhattacharyya, Indiana State University.
6. Addition to Session 7: Benefits and Security Concerns of Adopting Mobile Applications for Businesses, Xiaodong Deng, Oakland University.

